Section 1:
Charts and Graphs
City of Wentzville
2016 DirectionFinder Survey Results

Q1. Overall Satisfaction with City Services by Major Category
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)

Source: ETC Institute (2016)
TRENDS: Overall Satisfaction with City Services by Major Category (2010 vs. 2016)

by percentage of respondents who rated the item a 4 or 5 on a 5-point scale (excluding don't knows)

- Quality of police services
- Quality of customer service from City employees
- Maintenance of City buildings and facilities
- Quality of storm water run off & management system
- Maintenance of City streets
- Enforcement of City codes and ordinances
- Flow of traffic and congestion management

Source: ETC Institute (2016)

Q2. City Services That Should Receive the Most Emphasis Over the Next Two Years by Major Category

by percentage of respondents who selected the item as one of their top three choices

- Flow of traffic and congestion management
- Maintenance of City streets
- Quality of police services
- Enforcement of City codes and ordinances
- Quality of storm water run off & management system
- Maintenance of City buildings and facilities
- Quality of customer service from City employees

Source: ETC Institute (2016)
Q3. How Respondents Rate Items That Influence Their Perception of the City

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)

<table>
<thead>
<tr>
<th>Item</th>
<th>2010</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Feeling of safety in the City</td>
<td>41%</td>
<td>48%</td>
</tr>
<tr>
<td>Quality of life in the City</td>
<td>33%</td>
<td>52%</td>
</tr>
<tr>
<td>Quality of services provided by the City</td>
<td>27%</td>
<td>55%</td>
</tr>
<tr>
<td>Overall image of the City</td>
<td>26%</td>
<td>54%</td>
</tr>
<tr>
<td>Appearance of the City</td>
<td>23%</td>
<td>55%</td>
</tr>
<tr>
<td>Quality of residential development in the City</td>
<td>23%</td>
<td>51%</td>
</tr>
<tr>
<td>Quality of commercial development in the City</td>
<td>21%</td>
<td>47%</td>
</tr>
<tr>
<td>How well the City is planning growth</td>
<td>19%</td>
<td>43%</td>
</tr>
<tr>
<td>Value received for your City tax dollars and fees</td>
<td>13%</td>
<td>46%</td>
</tr>
<tr>
<td>Appeal as a place to retire</td>
<td>21%</td>
<td>33%</td>
</tr>
</tbody>
</table>

Source: ETC Institute (2016)

TRENDS: How Respondents Rate Items That Influence Their Perception of the City (2010 vs. 2016)

by percentage of respondents who rated the item a 4 or 5 on a 5-point scale (excluding don't knows)

<table>
<thead>
<tr>
<th>Item</th>
<th>2010</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Feeling of safety in the City</td>
<td>89%</td>
<td>89%</td>
</tr>
<tr>
<td>Quality of life in the City</td>
<td>82%</td>
<td>85%</td>
</tr>
<tr>
<td>Quality of services provided by the City</td>
<td>80%</td>
<td>82%</td>
</tr>
<tr>
<td>Overall image of the City</td>
<td>74%</td>
<td>78%</td>
</tr>
<tr>
<td>Appearance of the City</td>
<td>66%</td>
<td>74%</td>
</tr>
<tr>
<td>Quality of residential development in the City</td>
<td>56%</td>
<td>62%</td>
</tr>
<tr>
<td>Quality of commercial development in the City</td>
<td>53%</td>
<td>59%</td>
</tr>
<tr>
<td>How well the City is planning growth</td>
<td>48%</td>
<td>54%</td>
</tr>
<tr>
<td>Value received for your City tax dollars and fees</td>
<td>46%</td>
<td>59%</td>
</tr>
<tr>
<td>Appeal as a place to retire</td>
<td>48%</td>
<td>54%</td>
</tr>
</tbody>
</table>

Source: ETC Institute (2016)
Q4. Satisfaction with Various Aspects of Public Safety Services
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)

![Graph showing satisfaction ratings](image)

Source: ETC Institute (2016)

TRENDS: Satisfaction with Various Aspects of Public Safety Services (2010 vs. 2016)
by percentage of respondents who rated the item a 4 or 5 on a 5-point scale (excluding don't knows)

![Graph showing trend in satisfaction ratings](image)

Source: ETC Institute (2016)
Q5. Public Safety Services That Should Receive the Most Emphasis Over the Next Two Years by Major Category

by percentage of respondents who selected the item as one of their top three choices

Visibility of police in neighborhoods: 38%
City's efforts to prevent crime: 34%
Visibility of police in retail areas: 26%
How quickly police respond to emergencies: 17%
Attitude & behavior of Police Dept toward citizens: 17%
Overall competency of Police Dept: 15%
Enforcement of local traffic laws: 14%
City's municipal court: 6%

Source: ETC Institute (2016)

Q6. Perceptions of Safety in Wentzville

by percentage of respondents who rated the item as a 1 to 4 on a 4-point scale (excluding don't knows)

Walking alone in your neighborhood during the day: 87% Very Safe, 12% Somewhat Safe, 1% Unsafe
Walking alone in business areas during the day: 75% Very Safe, 23% Somewhat Safe, 2% Unsafe
Walking alone in your neighborhood in general: 79% Very Safe, 19% Somewhat Safe, 2% Unsafe
Walking alone in your neighborhood after dark: 52% Very Safe, 37% Somewhat Safe, 11% Unsafe
Walking alone in business areas after dark: 36% Very Safe, 48% Somewhat Safe, 16% Unsafe

Source: ETC Institute (2016)
TRENDS: Perceptions of Safety in Wentzville (2010 vs. 2016)

by percentage of respondents who rated the item a 3 or 4 on a 4-point scale (excluding don't knows)

- Walking alone in your neighborhood during the day: 99% (2010), 99% (2016)
- Walking alone in business areas during the day: 88% (2010), 88% (2016)
- Walking alone in your neighborhood in general: 98% (2010), 98% (2016)
- Walking alone in your neighborhood after dark: 90% (2010), 89% (2016)
- Walking alone in business areas after dark: 83% (2010), 84% (2016)

Source: ETC Institute (2016)

Q7. During the past 12 months, were you or anyone in your household the victim of any crime in Wentzville?

by percentage of respondents

- Yes: 7%
- No: 87%
- Don't Know: 6%

Source: ETC Institute (2016)
TRENDS: During the past 12 months, were you or anyone in your household the victim of any crime in Wentzville? (2010 vs. 2016)

by percentage of respondents

Source: ETC Institute (2016)

Q8. Satisfaction with Various Aspects of Sewer and Water Utilities and Storm Water Management

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don’t knows)

<table>
<thead>
<tr>
<th>Aspect</th>
<th>Very Satisfied (5)</th>
<th>Satisfied (4)</th>
<th>Neutral (3)</th>
<th>Dissatisfied (1/2)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clarity and taste of the tap water in your home</td>
<td>39%</td>
<td>46%</td>
<td>9%</td>
<td>6%</td>
</tr>
<tr>
<td>How easy your water/sewer bill is to understand</td>
<td>30%</td>
<td>52%</td>
<td>16%</td>
<td>2%</td>
</tr>
<tr>
<td>Adequacy of the water system</td>
<td>25%</td>
<td>57%</td>
<td>16%</td>
<td>3%</td>
</tr>
<tr>
<td>Adequacy of the sanitary sewer collection system</td>
<td>27%</td>
<td>54%</td>
<td>17%</td>
<td>3%</td>
</tr>
<tr>
<td>Water pressure in your home</td>
<td>35%</td>
<td>45%</td>
<td>9%</td>
<td>10%</td>
</tr>
<tr>
<td>Drainage of rain water off City streets</td>
<td>23%</td>
<td>51%</td>
<td>16%</td>
<td>11%</td>
</tr>
<tr>
<td>Amount charged for water/sewer utilities</td>
<td>16%</td>
<td>43%</td>
<td>27%</td>
<td>13%</td>
</tr>
<tr>
<td>Rain water drainage off properties near residence</td>
<td>16%</td>
<td>40%</td>
<td>18%</td>
<td>26%</td>
</tr>
</tbody>
</table>

Source: ETC Institute (2016)
**TRENDS: Satisfaction with Various Aspects of Sewer and Water Utilities and Storm Water Management (2010 vs. 2016)**

by percentage of respondents who rated the item a 4 or 5 on a 5-point scale (excluding don't knows)

- Clarity and taste of the tap water in your home: 75% (2010), 85% (2016)
- How easy your water/sewer bill is to understand: 75% (2010), 82% (2016)
- Adequacy of the water system: 79% (2010), 82% (2016)
- Adequacy of the sanitary sewer collection system: 73% (2010), 81% (2016)
- Water pressure in your home: 77% (2010), 80% (2016)
- Drainage of rain water off City streets: 54% (2010), 74% (2016)
- Amount charged for water/sewer utilities: 59% (2010), 69% (2016)
- Rain water drainage off properties near residence: 58% (2010), 62% (2016)

**Q9. Satisfaction with Various Aspects of City Maintenance/Public Works**

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)

- Mowing and trimming of City parks: 32% Very Satisfied (5), 53% Satisfied (4), 15% Neutral (3), 16% Dissatisfied (1/2)
- Snow removal on major City streets: 29% Very Satisfied (5), 54% Satisfied (4), 13% Neutral (3), 2% Dissatisfied (1/2)
- Overall cleanliness of streets/other public areas: 25% Very Satisfied (5), 57% Satisfied (4), 14% Neutral (3), 4% Dissatisfied (1/2)
- Maintenance of street signs and traffic signals: 24% Very Satisfied (5), 57% Satisfied (4), 14% Neutral (3), 2% Dissatisfied (1/2)
- Maintenance of City buildings: 23% Very Satisfied (5), 53% Satisfied (4), 23% Neutral (3), 2% Dissatisfied (1/2)
- Landscaping of public areas along streets: 22% Very Satisfied (5), 52% Satisfied (4), 16% Neutral (3), 8% Dissatisfied (1/2)
- Maintenance of major City streets: 20% Very Satisfied (5), 54% Satisfied (4), 17% Neutral (3), 9% Dissatisfied (1/2)
- Quality of street sweeping services: 25% Very Satisfied (5), 48% Satisfied (4), 23% Neutral (3), 8% Dissatisfied (1/2)
- Condition of City sidewalks: 21% Very Satisfied (5), 52% Satisfied (4), 20% Neutral (3), 9% Dissatisfied (1/2)
- Adequacy of City street lighting: 21% Very Satisfied (5), 52% Satisfied (4), 18% Neutral (3), 10% Dissatisfied (1/2)
- Snow removal on neighborhood streets: 21% Very Satisfied (5), 48% Satisfied (4), 17% Neutral (3), 15% Dissatisfied (1/2)
- Maintenance of streets in your neighborhood: 16% Very Satisfied (5), 36% Satisfied (4), 21% Neutral (3), 27% Dissatisfied (1/2)

Source: ETC Institute (2016)
TRENDS: Satisfaction with Various Aspects of City Maintenance/Public Works (2010 vs. 2016)

by percentage of respondents who rated the item a 4 or 5 on a 5-point scale (excluding don’t knows)

- Snow removal on major City streets: 2010: 83%, 2016: 79%
- Overall cleanliness of streets/other public areas: 2010: 80%, 2016: 81%
- Maintenance of street signs and traffic signals: 2010: 80%, 2016: 80%
- Maintenance of City buildings: 2010: 71%, 2016: 74%
- Landscaping of public areas along streets: 2010: 67%, 2016: 67%
- Maintenance of major City streets: 2010: 74%, 2016: 74%
- Quality of street sweeping services: 2010: 68%, 2016: 73%
- Condition of City sidewalks: 2010: 68%, 2016: 73%
- Adequacy of City street lighting: 2010: 73%, 2016: 71%
- Snow removal on neighborhood streets: 2010: 69%, 2016: 52%
- Maintenance of streets in your neighborhood: 2010: 59%, 2016: 52%

Source: ETC Institute (2016)

Q10. Maintenance/Public Works That Should Receive the Most Emphasis Over the Next Two Years by Major Category

by percentage of respondents who selected the item as one of their top three choices

- Maintenance of streets in your neighborhood: 2010: 44%, 2016: 32%
- Maintenance of major City streets: 2010: 20%, 2016: 13%
- Snow removal on neighborhood streets: 2010: 19%, 2016: 13%
- Adequacy of City street lighting: 2010: 11%, 2016: 11%
- Snow removal on major City streets: 2010: 13%, 2016: 13%
- Condition of City sidewalks: 2010: 10%, 2016: 6%
- Maintenance of street signs and traffic signals: 2010: 9%, 2016: 6%
- Overall cleanliness of streets/other public areas: 2010: 6%, 2016: 3%
- Landscaping of public areas along streets: 2010: 5%, 2016: 2%
- Maintenance of City buildings: 2010: 5%, 2016: 2%
- Quality of street sweeping services: 2010: 2%, 2016: 2%
- Mowing and trimming of City parks: 2010: 2%, 2016: 2%

Source: ETC Institute (2016)
Q11. Satisfaction with Various Aspects of Trash Services

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)

- Residential trash collection services: 50% Very Satisfied, 42% Satisfied, 5% Neutral
- Recycling services: 51% Very Satisfied, 41% Satisfied, 6% Neutral
- Yard waste removal services: 43% Very Satisfied, 36% Satisfied, 16% Neutral

Source: ETC Institute (2016)

TRENDS: Satisfaction with Various Aspects of Trash Services (2010 vs. 2016)

by percentage of respondents who rated the item a 4 or 5 on a 5-point scale (excluding don't knows)

- Residential trash collection services: 2010 - 89% Very Satisfied, 92% Satisfied, 2016 - 92%
- Recycling services: 2010 - 92%, 2016 - 92%
- Yard waste removal services: 2010 - 74%, 2016 - 79%

Source: ETC Institute (2016)
Q12. Satisfaction with Various Aspects of City Communications
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)

- Availability of info about City programs/services: 31% Very Satisfied, 52% Satisfied, 13% Neutral, 4% Dissatisfied
- Content of the City's newsletter: 27% Very Satisfied, 53% Satisfied, 19% Neutral, 2% Dissatisfied
- City efforts to keep residents informed on issues: 27% Very Satisfied, 49% Satisfied, 19% Neutral, 6% Dissatisfied
- How well the City's communications meet your needs: 22% Very Satisfied, 50% Satisfied, 24% Neutral, 3% Dissatisfied
- How open the City is to public involvement & input: 23% Very Satisfied, 43% Satisfied, 28% Neutral, 6% Dissatisfied
- Quality of social media i.e. Facebook, Twitter: 20% Very Satisfied, 41% Satisfied, 33% Neutral, 5% Dissatisfied
- Quality of the City's website: 20% Very Satisfied, 41% Satisfied, 32% Neutral, 8% Dissatisfied

Source: ETC Institute (2016)

TRENDS: Satisfaction with Various Aspects of City Communications (2010 vs. 2016)
by percentage of respondents who rated the item a 4 or 5 on a 5-point scale (excluding don't knows)

- Availability of info about City programs/services: 2010 83%, 2016 83%
- Content of the City's newsletter: 2010 80%, 2016 78%
- City efforts to keep residents informed on issues: 2010 78%, 2016 76%
- How well the City's communications meet your needs: 2010 78%, 2016 72%
- How open the City is to public involvement & input: 2010 63%, 2016 66%
- Quality of social media i.e. Facebook, Twitter: 2010 51%, 2016 61%
- Quality of the City's website: 2010 59%, 2016 61%

Source: ETC Institute (2016)
Q13. What are your primary sources for information about community activities and services? (by percentage of respondents, multiple answers allowed)  

<table>
<thead>
<tr>
<th>Source</th>
<th>2010</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bimonthly Newsletter (Vision)</td>
<td></td>
<td>71%</td>
</tr>
<tr>
<td>Monthly insert in utility bill (Noteworthy)</td>
<td></td>
<td>69%</td>
</tr>
<tr>
<td>Parks &amp; Recreation brochure (Fun Times)</td>
<td></td>
<td>56%</td>
</tr>
<tr>
<td><a href="http://www.wentzvillemo.org">www.wentzvillemo.org</a></td>
<td>31%</td>
<td></td>
</tr>
<tr>
<td>Social media/Facebook</td>
<td>23%</td>
<td></td>
</tr>
<tr>
<td>Signage/printed material from City</td>
<td>22%</td>
<td></td>
</tr>
<tr>
<td>Neighborhood/Ward meetings</td>
<td>3%</td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td>3%</td>
<td></td>
</tr>
</tbody>
</table>

Source: ETC Institute (2016)

TRENDS: What are your primary sources for information about community activities and services? (2010 vs. 2016) (by percentage of respondents, multiple answers allowed)

<table>
<thead>
<tr>
<th>Source</th>
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<td>22%</td>
</tr>
<tr>
<td>Neighborhood/Ward meetings</td>
<td>3%</td>
<td>3%</td>
</tr>
</tbody>
</table>

Source: ETC Institute (2016)
Q14. Satisfaction with Various Aspects of Property Maintenance Codes
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)

- Enforce codes designed to protect public safety: 19% Very Satisfied, 46% Satisfied, 29% Neutral, 6% Dissatisfied
- Enforce maintenance of business property: 19% Very Satisfied, 46% Satisfied, 30% Neutral, 6% Dissatisfied
- Enforce litter/debris cleanup on private property: 16% Very Satisfied, 38% Satisfied, 28% Neutral, 19% Dissatisfied
- Enforce maintenance of residential property: 14% Very Satisfied, 35% Satisfied, 29% Neutral, 22% Dissatisfied
- Enforce mowing/trimming of private property lawns: 15% Very Satisfied, 34% Satisfied, 29% Neutral, 22% Dissatisfied

Source: ETC Institute (2016)

TRENDS: Satisfaction with Various Aspects of Property Maintenance Codes (2010 vs. 2016)
by percentage of respondents who rated the item a 4 or 5 on a 5-point scale (excluding don't knows)

- Enforce codes designed to protect public safety: 65% Very Satisfied, 62% Very Satisfied
- Enforce maintenance of business property: 65% Very Satisfied, 60% Very Satisfied
- Enforce litter/debris cleanup on private property: 54% Very Satisfied, 55% Very Satisfied
- Enforce maintenance of residential property: 49% Very Satisfied, 54% Very Satisfied
- Enforce mowing/trimming of private property lawns: 49% Very Satisfied, 53% Very Satisfied

Source: ETC Institute (2016)
**Q15. Rating the City's Current Pace of Development in Various Areas**

by percentage of respondents (excluding don’t knows)

- **Downtown redevelopment**
  - Much too slow (5)
  - Too slow (4)
  - Just right (3)
  - Too fast (2)
  - Much too fast (1)

- **Office development**
- **Retail development**
- **Multi-family residential development**
- **Single-family residential development**

Source: ETC Institute (2016)

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**Q16. Which of the following goods and services do you typically purchase outside of Wentzville?**

by percentage of respondents (multiple answers allowed)

- **Home furnishings**
- **Clothing**
- **Dine out/restaurants**
- **Entertainment/movies, theater**
- **Personal grooming**
- **Technology Equipment**
- **Groceries**
- **Sporting goods**
- **Banking**
- **Other**

Source: ETC Institute (2016)
TRENDS: Which of the following goods and services do you typically purchase outside of Wentzville? (2010 vs. 2016)

- Home furnishings: 64% (2010), 65% (2016)
- Clothing: 49% (2010), 52% (2016)
- Dine out/restaurants: 40% (2010), 45% (2016)
- Entertainment/movies, theater: 27% (2010), 36% (2016)
- Personal grooming: 21% (2010), 22% (2016)
- Technology Equipment: 22% (2010), 20% (2016)
- Groceries: 20% (2010), 20% (2016)
- Sporting goods: 17% (2010), 52% (2016)
- Banking: 14% (2010), 14% (2016)

Source: ETC Institute (2016)

Q17. Which of the following types of businesses would you like to see more of in Wentzville?

- Restaurants: 63%
- Live music/venues: 44%
- Retail: 36%
- Performing arts/theater: 32%
- Manufacturing: 22%
- Office: 15%
- Other: 18%

Source: ETC Institute (2016)
TRENDS: Which of the following types of businesses would you like to see more of in Wentzville? (2010 vs. 2016)
by percentage of respondents (multiple answers allowed)

- Restaurants: 63% (2010) 63% (2016)
- Live music/venues: 49% (2010) 50% (2016)
- Retail: 50% (2010) 50% (2016)
- Performing arts/theater: 49% (2010) 49% (2016)

Source: ETC Institute (2016)

Q18. Importance of Various Reasons in Respondents’ Decision to Live in Wentzville
by percentage of respondents who rated the item as a 1 to 4 on a 4-point scale (excluding don't knows)

- Safety and security: Very Important (65%) Somewhat Important (13%)
- Quality of housing: Very Important (81%) Somewhat Important (17%)
- Cost of housing: Very Important (69%) Somewhat Important (27%)
- Types of housing: Very Important (69%) Somewhat Important (25%)
- Access to quality shopping: Very Important (57%) Somewhat Important (33%)
- Accessibility: Very Important (55%) Somewhat Important (35%)
- Quality of public schools: Very Important (78%) Somewhat Important (11%)
- Sense of community: Very Important (47%) Somewhat Important (40%)
- Availability of parks/recreation opportunities: Very Important (42%) Somewhat Important (41%)
- Central location: Very Important (39%) Somewhat Important (38%)
- Proximity to family or friends: Very Important (37%) Somewhat Important (39%)
- Proximity to where I work: Very Important (32%) Somewhat Important (35%)
- Employment opportunities: Very Important (33%) Somewhat Important (34%)

Source: ETC Institute (2016)
TRENDS: Importance of Various Reasons in respondents’ Decision to Live in Wentzville (2010 vs. 2016)

by percentage of respondents who rated the item a 3 or 4 on a 4-point scale (excluding don’t knows)

Source: ETC Institute (2016)

Q19. Most Important Reasons for Respondents’ Decision to Live in Wentzville

by percentage of respondents who selected the item as one of their top three choices

Source: ETC Institute (2016)
Q20. Have you contacted the City with a question, problem, or complaint during the past year? 
by percentage of respondents

Source: ETC Institute (2016)

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TRENDS: Have you contacted the City with a question, problem, or complaint during the past year? 
(2010 vs. 2016) 
by percentage of respondents

Source: ETC Institute (2016)
Q20-3. Satisfaction with Various Aspects of Customer Service Received from the City

by percentage of respondents that have contacted the City during the past year (excluding don't knows)

- How easy the department was to contact: 47% Very Satisfied, 43% Satisfied, 9% Neutral, 6% Dissatisfied
- How courteously were you treated: 53% Very Satisfied, 32% Satisfied, 13% Neutral, 5% Dissatisfied
- Technical competence & knowledge of City employees: 45% Very Satisfied, 35% Satisfied, 13% Neutral, 7% Dissatisfied
- Overall responsiveness of City employees: 47% Very Satisfied, 23% Satisfied, 9% Neutral, 21% Dissatisfied

Source: ETC Institute (2016)

TRENDS: Satisfaction with Various Aspects of Customer Service Received from the City (2010 vs. 2016)

by percentage of respondents who rated the item a 4 or 5 on a 5-point scale (excluding don't knows)

- How easy the department was to contact: 86% in 2010, 90% in 2016
- How courteously were you treated: 85% in both 2010 and 2016
- Technical competence & knowledge of City employees: 74% in 2010, 80% in 2016
- Overall responsiveness of City employees: 67% in 2010, 80% in 2016

Source: ETC Institute (2016)
Q21. Satisfaction with Various Aspects of Parks and Recreation

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)

- Maintenance of City parks: Very Satisfied 37%, Satisfied 53%, Neutral 19%, Dissatisfied 9%
- Safety at the City's Parks and Rec facilities: Very Satisfied 30%, Satisfied 49%, Neutral 19%, Dissatisfied 2%
- Number of City parks: Very Satisfied 26%, Satisfied 44%, Neutral 17%, Dissatisfied 14%
- Ease of registering for programs: Very Satisfied 20%, Satisfied 43%, Neutral 34%, Dissatisfied 11%
- City swimming pools: Very Satisfied 22%, Satisfied 39%, Neutral 28%, Dissatisfied 11%
- Outdoor recreation facilities: Very Satisfied 16%, Satisfied 43%, Neutral 29%, Dissatisfied 12%
- The City's recreation programs and classes: Very Satisfied 16%, Satisfied 42%, Neutral 36%, Dissatisfied 9%
- Recreation classes offered for kids: Very Satisfied 14%, Satisfied 42%, Neutral 40%, Dissatisfied 8%
- The City's youth sports programs: Very Satisfied 16%, Satisfied 39%, Neutral 38%, Dissatisfied 7%
- Fees charged for recreation programs: Very Satisfied 14%, Satisfied 39%, Neutral 35%, Dissatisfied 12%
- Special events: Very Satisfied 13%, Satisfied 38%, Neutral 44%, Dissatisfied 6%
- The City's adult sports programs: Very Satisfied 12%, Satisfied 38%, Neutral 44%, Dissatisfied 6%
- Walking and biking trails in the City: Very Satisfied 18%, Satisfied 31%, Neutral 27%, Dissatisfied 25%
- Ease of reserving a field/facility: Very Satisfied 13%, Satisfied 33%, Neutral 48%, Dissatisfied 6%
- City's senior programs: Very Satisfied 11%, Satisfied 32%, Neutral 50%, Dissatisfied 7%
- The Senior Center: Very Satisfied 14%, Satisfied 25%, Neutral 56%, Dissatisfied 6%
- Indoor recreation facilities: Very Satisfied 10%, Satisfied 26%, Neutral 32%, Dissatisfied 32%

Source: ETC Institute (2016)

Q22. Parks and Recreation Items Should Receive Most Emphasis from City Leaders Over Next Two Years

by percentage of respondents who selected the item as one of their top three choices

- Indoor recreation facilities: 2nd Choice 32%, 3rd Choice 23%
- Walking and biking trails in the City: 1st Choice 42%, 3rd Choice 21%
- Number of City parks: 1st Choice 16%
- Maintenance of City parks: 1st Choice 15%
- City swimming pools: 1st Choice 12%
- Safety at the City's Parks and Rec facilities: 2nd Choice 10%
- Special events: 1st Choice 9%
- Fees charged for recreation programs: 1st Choice 9%
- Outdoor recreation facilities: 1st Choice 7%
- The City's youth sports programs: 1st Choice 7%
- City's senior programs: 1st Choice 6%
- The Senior Center: 1st Choice 6%
- The City's recreation programs and classes: 1st Choice 4%
- Recreation classes offered for kids: 1st Choice 3%
- The City's adult sports programs: 1st Choice 3%
- Ease of registering for programs: 1st Choice 3%
- Ease of reserving a field/facility: 1st Choice 3%

Source: ETC Institute (2016)
Q23. How Supportive Would You Be of Historic Preservation Efforts in Downtown Wentzville?

by percentage of respondents

- Very Supportive: 41%
- Somewhat Supportive: 31%
- Not Sure: 20%
- Not Supportive: 7%

Source: ETC Institute (2016)

Q24. How Supportive Would You Be of a Year-Round, All-Inclusive Yard-Waste Program?

by percentage of respondents

- Very Supportive: 40%
- Somewhat Supportive: 16%
- Not Sure: 17%
- Not Supportive: 27%

Source: ETC Institute (2016)
Q24-2. Do You Currently Purchase the 10 Month Yard Waste Service? by percentage of respondents

- Yes: 27%
- No: 73%

Source: ETC Institute (2016)

Q25. Demographics: Approximately how many years have you lived in the City of Wentzville? by percentage of respondents

- Less than 5 years: 32%
- 5 - 10 years: 29%
- 11 - 20 years: 31%
- More than 20 years: 8%

Source: ETC Institute (2016)
**Q26. Demographics: What is your age?**

by percentage of respondents

- Under 35: 24%
- 35 to 44: 30%
- 45 to 54: 16%
- 55 to 64: 14%
- 65+: 16%

Source: ETC Institute (2016)

**Q27. Demographics: Ages of People in Household**

by percentage of household occupants

- Ages 0-4: 12%
- Ages 5-9: 11%
- Ages 10-14: 8%
- Ages 15-19: 6%
- Ages 20-24: 4%
- Ages 25-34: 13%
- Ages 35-44: 18%
- Ages 45-54: 10%
- Ages 55-64: 9%
- Ages 65-74: 6%
- Ages 75+: 3%
- Under age 5: 12%

Source: ETC Institute (2016)
Q28. Demographics: Your gender:

by percentage of respondents

- Male: 51%
- Female: 49%

Source: ETC Institute (2016)