



Friends of the Wentzville Parks

Sponsorship Opportunities

2020

Get Active • Stay Active



The Friends of the Wentzville Parks (FOTWP) and Wentzville Parks and Recreation invite your company or organization to become a corporate sponsor for one of the many exciting events and programs in 2020. Without the support and dedication of our business community, we would not be able to provide the quality parks, recreational services and programs that our patrons enjoy.

Here are just a few benefits to partnering with us:

- You are making the Wentzville community a better place to live and raise a family.
- Your logo will be displayed at all FOTWP events for 2020. We see over 50,000 participants a year at various events!
- You are helping children attend a Parks and Recreation program, camp or participate in a sport when they otherwise wouldn't have the opportunity.

Thank you for considering this invitation to become a part of our sponsorship program and make a positive impact on our community. This packet contains information on the upcoming events and programs seeking sponsors.

Beth Kelley

Wentzville Parks and Recreation
 Special Events and Volunteer Supervisor
 Beth.Kelley@Wentzvillemo.org
 Find us on Facebook!
 Wentzvillemo.org

Rachel Bergsieker

FOTWP President
 President@fotwp.org
 Find us on Facebook!
 Fotwp.org



Daddy's Little Sweetheart

**Jan. 31 and
 Feb. 1, 2020**

Sponsorship Deadline: Jan. 10, 2020

This annual sold-out event has increased in popularity resulting in expanding to two nights! Take this opportunity to promote your business and help make this evening even more memorable for attendees.



	Princess	Sweetheart
	\$300	\$150
Verbal recognition during event	2	1
Company provided promo item in goodie bags	X	X
Mention on Wentzville Parks and Recreation's Facebook page	X	X
Company name/logo displayed at registration table		X
Company name/logo displayed on each table at event	X	
Custom signage at entrance to event	X	

Bunny Run

5K, 10K and FUN RUN

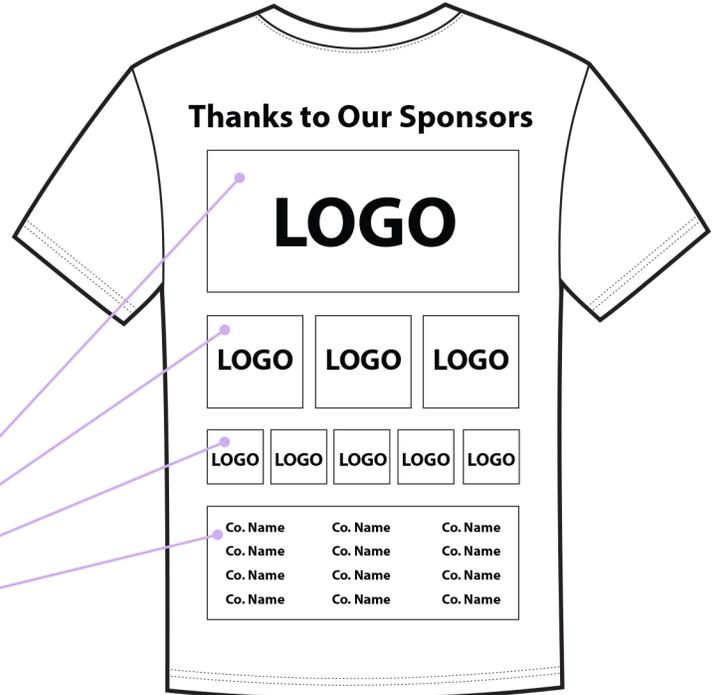


April 4, 2020

Sponsorship Deadline: March 4, 2020

Hippity hop, Easter is on its way! Put some spring in your advertising during our annual Bunny Run event. This event host hundreds of attendees!

	Level 1	Level 2	Level 2	Level 4
	\$250	\$75	\$50	\$25
1 Spot Available	X			
3 Spots Available		X		
5 Spots Available			X	
Name on shirt only				X
Sponsors may provide promo items in goodie bags	X	X	X	X



Additional Options to purchase:

- 10' Booth Space (5 spots) - \$50.00
- 10' Booth Space with electricity (3 spots) - \$100.00

Graphic for example only. Placement of logos subject to change.

- Level 1
- Level 2
- Level 3
- Level 4



April 4, 2020

Sponsorship Deadline: March 4, 2020

Hippity hop, Easter is on its way! Put some spring in your advertising during our annual Easter events. These three events host hundreds of attendees!

	Top Bunny (1 available)	Sunshine	Tulip	Spring
	\$1,000	\$750	\$500	\$250
Vendor table at both events	X	X	X	X
Verbal acknowledgement at start of each event	X	X	X	X
Logo on banner displayed at both events	X	X	X	X
Mention on Wentzville Parks and Recreation's Facebook Page	X	X		
Custom signage at registration table	X			
Mention in ad played in Progress Park Recreation Center	X			

Teen Talent Series Throughout 2020

Sponsorship Deadline: Varies

Support local teen talent through a series of events held throughout the year! Sponsors will receive exposure at the following events where we will be showcasing local teen talent performances:

- EGGstravaganza - April 4, 2020
- Wentzville Days - May 15-17, 2020
- Superhero Hustle - June 27, 2020
- Libertyfest - July 4, 2020
- Fall Festival - Sept. 18-19, 2020
- Holiday Night Lights Walk-Thru - Dec. 7, 2020

TEEN TALENT

	Rockstar	Hall of Fame	Fan Club
	\$500	\$250	\$150
Logo on banner that appears at all events	X	X	X
Verbal recognition at all events	X	X	X
Facebook mention in events	X	X	
Vendor table at each event	X		

May 15-17, 2020

Sponsorship Deadline: April 27, 2020



Celebrate our community during Wentzville Days! With over 30,000 patrons during the three-day celebration, this is a perfect opportunity to showcase your business.

	Main Stage (Exclusive)	Youth Activities (Exclusive)	Main St.	Linn St.	Allen St.
	\$7,500	\$5,000	\$2,500	\$1,000	\$500
Company name/logo on event banner	X	X	X	X	X
Company name/logo recognition on website	X	X	X	X	X
10' vendor table during all three days of event	2	1	1	1	1
Custom signage at entrance to carnival off of Linn Street				X	
Custom signage at each entrance to carnival off of Main Street			X		
Mention(s) on Wentzville Parks and Recreation's Facebook page	3	2	1		
Company name/logo on vendor map distributed at event	X	X	X		
Verbal recognition on stage	Before each band	Twice per day			



May - Aug. 2020

Sponsorship Deadline: March 28, 2020

Support our local youth this summer by sponsoring Camp Wentzville. This program provides an opportunity for over 1,800 children to learn, experience new things and make friends!

	Top Frog	Lily Pad	Tadpole
	\$500	\$300	\$100
Company logo on shirts	X	X	X
Logo in Camp Wentzville's weekly newsletter	X	X	X
*Presentation at Camp Wentzville	X	X	X
Company handouts at daily sign out	X	X	
Logo on web page	X		
*Field trip to place of business	X		

*Wentzville Parks and Recreation reserves the right to deny presentations or field trips that do not meet the educational standards of Camp Wentzville.

June 27, 2020

Sponsorship Deadline: May 24, 2020



We need your super powers to bring this event to life. Our mission for the Superhero Hustle is to inspire kids to get out, be active and try new things while having fun!

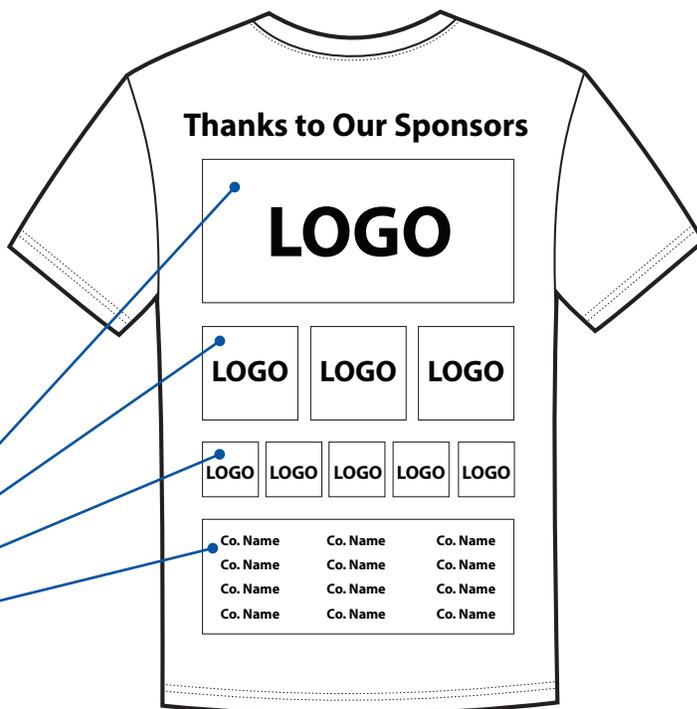
	Level 1	Level 2	Level 2	Level 4
	\$250	\$75	\$50	\$25
1 Spot Available	X			
3 Spots Available		X		
5 Spots Available			X	
Name on shirt only				X
Sponsors may provide promo items in goodie bags	X	X	X	X

Additional Options to purchase:

- 10' Booth Space (5 spots) - \$50.00
- 10' Booth Space with electricity (3 spots) - \$100.00

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- Level 1 |
- Level 2 |
- Level 3 |
- Level 4 |



July 4, 2020

Sponsorship Deadline: June 15, 2020



Be a part of this growing Wentzville tradition! Wentzville's Liberty Fest has something for everyone. The festivities kick off with a parade, followed by family-fun activities and fireworks at Progress Park. This is one of our largest events of the year!

	Red	White	Blue	Pool Party
	\$1,500	\$1,000	\$500	\$300
Float entry into Liberty Fest parade	X	X	X	
Vendor booth space at Liberty Fest	X	X		
Company name/logo on event banner	X	X	X	
Verbal announcement made on the Main Stage	X			
Mention(s) on Wentzville Parks and Recreation's Facebook page	X	X		
Custom signage in front of judges booth during parade	X			
Company logo on event webpage	X	X	X	
Custom signage at Progress Park Pool during Liberty Fest				X
Company-provided promotional items at free swim at Progress Park				X

Sept. 18 & 19, 2020

Sponsorship Deadline: Aug. 31, 2020

Celebrate our community during Wentzville's Fall Festival! With over 20,000 patrons during the two-day celebration, this is a perfect opportunity to showcase your business.



	Youth Activities	Harvest	Autumn
	\$2,500	\$1,000	\$500
Logo on event signage	X	X	X
Vendor booth space	X	X	X
Company name/logo on vendor map	X	X	
Mention(s) on Wentzville Parks and Recreation's Facebook page	X	X	
Verbal recognition on stage	X		
Company name/logo on vendor map	X		

Nov. 27 thru Dec. 27, 2020

Sponsorship Deadline: Oct. 16, 2020



Showcase your business during this popular holiday event. This month-long display of twinkling lights is well-attended by the residents of Wentzville and those from surrounding communities. Help us spread holiday cheer!

	North Pole Presenting Partner (1 available)	Santa's Little Helper (1 available)	Sleigh Hayride (1 available)	Candy Cane	Snowflake
	\$5,000	\$3,000	\$1,500	\$500	\$250
Name/logo on signage throughout light display	X	X	X	X	X
Recognition on event web page	X	X	X	X	X
Business light display at HNL (Business to set-up/tear-down, lights & one moving part, set-up by Nov. 9)	X	X	X	X	
Company provided decorated tree for Kolb building (Must be set-up by Nov. 1)	X	X		X	X
Company provided candy canes with attached coupon/ business card handed out to each car				X	
Passes to Holiday Night Light Walk-thru	20	16	8		
Custom signage on sleigh hayride wagon			X		
Mention on Wentzville Parks and Recreation's Facebook page	X	X			
Custom signage next to Santa's chair for Santa Saturdays and Walk-Thru		X			
Spot-lit sign at entrance to Rotary Park	X				
Custom signage on LED signage at payment shed	X				



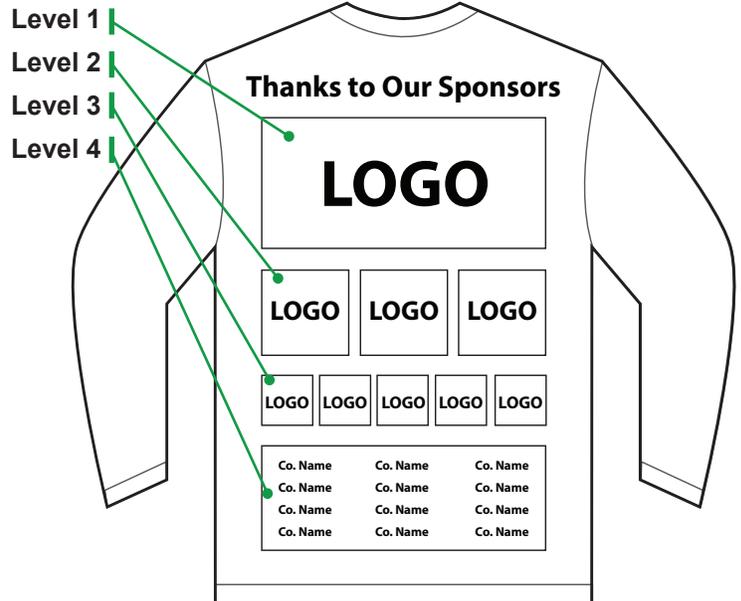
Dec. 6, 2020

Sponsorship Deadline: Nov. 6, 2020

Join us at the 5K and one mile fun run through the Holiday Night Light display at Rotary Park. It is sure to get you in the holiday spirit!

	Level 1	Level 2	Level 2	Level 4
	\$250	\$100	\$50	\$25
1 Spot Available	X			
3 Spots Available		X		
5 Spots Available			X	
Name on shirt only				X
Sponsors may provide promo items in goodie bags	X	X	X	X

Graphic for example only. Placement of logos subject to change.





P. O. Box 323
Wentzville, MO 63385
(636) 639-2169

PRSRT STD
U.S. POSTAGE
PAID
Wentzville, MO
Permit #14

SPONSORSHIP APPLICATION

Company/Organization Name: _____

Contact: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____

Email: _____

Event Sponsoring: _____

Sponsorship Level: _____

Applications can be mailed to Friends of the Wentzville Parks, P. O. Box 323, Wentzville, MO 63385. Once completed application has been received, representative will be contacted for additional information and payment. A limited number of sponsorship benefits are available. Please note: these sponsorships are first-come, first served; events may be postponed or canceled; and sponsorships cannot be reimbursed. Payments can be made to the "Friends of the Wentzville Parks." For additional information, please call (636) 639-2169. We are also accepting donations for event prizes and giveaways.