Wentzville’s “Walk to Stop Heroin”
Expects More Than 1,000 Attendees

MEDIA ALERT – For Immediate Release
April 24, 2017

More than 1,800 participants are registered for Wentzville’s second annual “Walk to Stop Heroin” event, which will be held this Saturday, April 29.

The event will kick-off at 8 a.m. with breakfast at Holt High School, located at 600 Campus Dr. Next, attendees will hear from several speakers, including parents affected by the impacts of heroin overdoses. At 10 a.m., following the speakers, the walk will begin (and end) at Holt High School.

Weather may put a damper on this weekend’s event. However, the indoor portion of the event, including the breakfast, speakers and resources, will still take place. The walk will continue as planned rain or shine; however, if severe weather occurs the walk portion of the event will be canceled.

This important event, which is an effort by the Wentzville Police Department, the City of Wentzville, Wentzville’s elected officials, community leaders, businesses and more, is in place to increase awareness about the dangers of heroin use in our community.

“The goal of this walk is to connect our community with the available resources in hopes people will not try heroin – not even once,” said Wentzville Police Chief Kurt Frisz.

The resources available at the event will provide valuable information on the signs and symptoms of use, counseling availability and emergency intervention for children during times of crisis.

Everyone who attends is invited to bring signs, posters and pictures to carry during the walk. For questions, please contact Sgt. Jennifer Bell at (636) 639-2143.

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The City of Wentzville provides day-to-day services that are essential to the function, effectiveness and efficiency of City operations. City departments work together to improve City services, programs, and events and to serve as a resource for its citizens and the community it serves. To learn more, please visit www.wentzvillemo.org.