The Association of Minnesota Counties (AMC) is a voluntary, non-partisan statewide organization that has assisted the state’s 87 counties in providing effective county governance to the people of Minnesota since 1909. AMC provides legislative advocacy, educational programs and training, research, business resources, and communications for members in order to achieve our mission of uniting Minnesota’s counties to achieve public service excellence.

AMC’s Preferred Business Partners program is the only way to connect your company’s products and services to all of them, too.

Visit www.mncounties.org/pbp to learn more and apply today.
The Association of Minnesota Counties’ Preferred Business Partners (PBP) program fits the needs of today’s county government by pairing them with companies who can help them provide the best products and services possible to their citizens and employees.

Being an AMC Preferred Business Partner is an effective way to market your company’s products and services by interacting directly with purchasing decision-makers for Minnesota’s 87 counties for the entire year.

Through the PBP program, AMC brings together the public and private sectors in a mutually beneficial relationship. Counties benefit by identifying potential suppliers who have demonstrated interest in county business, and companies benefit by being directly connected to Minnesota’s 87 counties through this program. There is no other program in the state that focuses on nurturing the critical and growing relationship between county government and business.

General Partnership Benefits:
- Inclusion in the AMC Service Directory (published in January as part of the Minnesota County Directory).
- Listing on AMC’s web site at www.mncounties.org
- Advance selection and price discount on exhibit space at the AMC Annual Conference in December.
- Discounted advertising in AMC publications.
- Discounted mailing lists from AMC’s extensive database.

Please read on to learn more about the different benefits specific to our two partnership levels and choose the one that best fits your company’s needs and goals for expanding your presence in Minnesota counties.

**Associate $2000**
- Half-Page Display Ad (4.25” x 3.75” inches) in the AMC Service Directory (part of the annual Minnesota County Directory).
- Company listing on the AMC web site.
- Priority booth space selection, before space opens to any other exhibitors who are not part of the AMC business partnership program.
- 50% discount on booth space at the AMC Annual Conference.
- 50% discount on advertising in AMC publications and mailing lists from our extensive county database.
- Three (3) complimentary copies of the Minnesota County Directory.

**Premier $10,000**
- Opportunity to give a 15-minute presentation to the AMC Board of Directors at one of their regularly scheduled meetings throughout the year.
- Invitation to attend the AMC Board of Directors’ reception held the evening prior to the June meeting.
- Two complimentary registrations to attend the AMC Annual Conference.
- Premier booth space selection, before space opens to any other business partnership level and other exhibitors.
- One complimentary Level 3 booth at the AMC Annual Conference (includes a full page ad and company listing/description in the conference program and free attendee lists before and after the conference).
- Complimentary exclusive opportunity to exhibit at the AMC Legislative Conference (held in February/March each year in St. Paul).
- Verbal recognition at AMC Annual Conference and Legislative Conference.
- Full-Page Display Ad (4.25” x 7.5” inches) in the AMC Service Directory (part of the annual Minnesota County Directory).
- Recognition on the AMC website with the company logo, a brief description of goods and services offered, contact information and a direct link to your company’s website.
- Up to seven (7) complimentary copies of the Minnesota County Directory.
- Free mailing lists from our extensive county database.
- Exclusive opportunity to submit workshop proposals for the AMC Annual Conference.

From urban to rural and from large to small, Minnesota’s 87 counties are diverse communities that serve a wide variety of needs for both citizens and employees, making the relationship between county government and the private sector more important than ever before.