LOCAL RESPONSE TO COVID-19: HOW COUNTIES ARE INVESTING CARES ACT CORONAVIRUS RELIEF FUND DOLLARS

June 26, 2020
GUEST SPEAKERS

- Dan Kowalski, Counselor to the Treasurer, U.S. Department of Treasury
- Scott Heselmeyer, Treasurer, Williamson County, Texas
- Glen Salyer, Assistant County Manager, Lee County, Fla.
- Jim Zervis, Chief Operating Officer, Kern County, Calif.
Scott Heselmeyer, Treasurer, Williamson County, Texas
WILLIAMSON COUNTY, TEXAS
CARES ACT PLAN
June 26, 2020
Scott Heselmeyer, Williamson County Treasurer
POPULATION: 590,551 (CARES Act Methodology)

Cities:
- Small Portion of Austin
- Round Rock
- Georgetown
- Cedar Park
- Smaller Cities

Only Austin received direct CARES Act funding
(and we have only a small portion of their population)

Current Total COVID-19 Case Count: 1,614 (831 Active Cases)
COVID-19 TIMELINE

March 4 – County Disaster Declaration
March 18 – First 4 Confirmed Cases
March 18 – Small Business Task Force Formed (County + Chambers of Commerce)
March 24 – Stay Home, Stay Safe Order
First Week of April – Local Cities/Chambers Launch Small Business Grant Programs
April 8 – Small Business Task Force Expanded to Include Business Leaders
April 22 – Williamson County Receives $93MM in CARES Funding
April 22 – Initial Treasury Guidance
May 4 – Treasury Updates FAQ’s
May 5 – Williamson County Launches “Wilco Forward”, a multi-step allocation of CARES Act funding – starting with Phase 1, a small business grant program initially budgeted at $25MM and later expanded to $35MM
PHASE 1 – SMALL BUSINESS GRANTS

April 22 – CARES Act Funds Received

(12 days)

May 5 – Wilco Forward Small Business Grant Program Authorized at $25MM

May 7 – Small Business Grant Program Goes Live at 5 pm.
- 500 applications in the first 30 minutes
- 1,700 in the first 12 hours
- 2,600 in the first week

May 8 – First $1.1 Million in Grant Checks Issued

June 1 – Small Business Grant Budget Increased to $35MM
(approx. 37% of CARES Act Funds)
PHASE 1 – SMALL BUSINESS GRANTS

PROGRAM DETAILS

- Businesses located in the county with 100 FTE or less
- Grant calculated on higher of (a) PPP (one month); or (b) Rent, utilities, and property taxes (2 months)
- $30,000 maximum grant
- Grant scaled based on business status under Stay Home, Stay Safe Order
  - 100% if fully closed
  - 75% if partially open
  - 50% if fully open
- Reporting requirement for making eligible expenditures
- Applications processed by County Auditor’s office
- Applications open through June 30
APPLICATIONS

3,800 Applications Submitted
- 181 in last week

3,297 Applications Approved
- 174 in last week

381 Applications Denied
- 34 in last week

122 Applications Pending

*As of 6/22/20*
APPROVALS

3,297 Applications Approved

$31,694,742.78 Approved
- $1,288,130.36 in the last week

$9,603.57 Average Grant

*As of 6/22/20
PHASE 2 – GOVERNMENTAL ENTITIES

PHASE 2 IMPLEMENTED JUNE 1

PROGRAM DETAILS

• $30 Million “Bucket” for local governments
  • Cities - $20 Million
    • Allocation of $55 per person, based on state precedent
  • Health District - $1 Million
  • Emergency Service Districts - $500,000
  • Mental Health Facility - $500,000
  • Reserve Fund (for the above entities) - $3 Million
  • Additional County Expenses - $5 Million

• Payment to outside entities on a reimbursement basis, with submissions in June, September, and December
PHASE 2B – YMCA

$750,000 Allocation
- Child Care for Unemployed/Underemployed
- Sanitation
- PPE
$5 Million Allocation Approved June 23
(includes $933,000 of CDBG funds)

- Program currently being developed
- Will partner with a local community organization to create and manage a program to provide rental and utility assistance
- Partnership will also work to ensure local food banks are properly supplied
- Phase 3 expected to launch in approximately 3 weeks, to coincide with expected loss of additional unemployment benefits
### TOTAL ALLOCATIONS

**$93 MM in CARES Act Funds**
Additional $933,000 in CDBG Funds

<table>
<thead>
<tr>
<th>Category</th>
<th>Allocation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small Business Grants</td>
<td>$35 Million</td>
</tr>
<tr>
<td>Total County Internal Allocation</td>
<td>$11.55 Million</td>
</tr>
<tr>
<td>Cities</td>
<td>$20 Million</td>
</tr>
<tr>
<td>Health District</td>
<td>$1 Million</td>
</tr>
<tr>
<td>Emergency Service Districts</td>
<td>$500k</td>
</tr>
<tr>
<td>Mental Health</td>
<td>$500k</td>
</tr>
<tr>
<td>“Phase 2” Reserve</td>
<td>$3 Million</td>
</tr>
<tr>
<td>YMCA</td>
<td>$750k</td>
</tr>
<tr>
<td>Community Assistance Program</td>
<td>$5 Million</td>
</tr>
</tbody>
</table>

**TOTAL ALLOCATED** $77.3 Million

**UNALLOCATED** $17 Million
Glen Salyer, Assistant County Manager, Lee County, Fla.
Local Response to COVID-19:
How Counties are Investing CARES Act Coronavirus Relief Fund Dollars

NACo Webinar  |  June 26, 2020
LEE COUNTY
FLORIDA

POPULATION
754,610

DIRECT ALLOCATION
$134,459,744

HOME OF

Lee County, Florida | June 26, 2020
Potential Costs through December 30

- Coronavirus Testing
- Contact Tracing
- Isolation & Quarantine Housing
- Personal Protective Equipment
- Data Collection, Analysis, Reporting
- Economic Stabilization
- Food & Nutrition
- Elections
- Housing Stability
- Utility Assistance
- Essential Government Services
- General Reserves for Unmet Needs
- Non-Congregate Hurricane Sheltering
- Public Education
- Youth Services
- Facility Safety Improvements

Lee County, Florida | June 26, 2020
# LeeCARES Allocations

<table>
<thead>
<tr>
<th>Program</th>
<th>Allocation</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Human Services</td>
<td>$45,000,000</td>
<td>Food, Rent, Mortgage, Utilities, Youth Svcs, etc.</td>
</tr>
<tr>
<td>Business Assistance</td>
<td>$25,000,000</td>
<td>Business Relaunch and Rehire grants, PPE, etc.</td>
</tr>
<tr>
<td>Public Safety/Medical</td>
<td>$23,950,000</td>
<td>Testing, Contact Tracing, EMS transport, Quarantine Housing, PPE, Non-Congregate Hurricane Sheltering, etc.</td>
</tr>
<tr>
<td>Governmental COVID-19 Direct Expenses</td>
<td>$20,000,000</td>
<td>County, Constitutionals, Cities – PPE, Facility Safety (disinfecting and modifications), Public Education and Messaging, Data Collection and Reporting, Elections, Telework, etc.</td>
</tr>
<tr>
<td>General Reserve</td>
<td>$20,509,744</td>
<td>See Potential Costs on Previous Slide</td>
</tr>
<tr>
<td><strong>Total:</strong></td>
<td><strong>$134,459,744</strong></td>
<td></td>
</tr>
</tbody>
</table>

Lee County, Florida | June 26, 2020
Lee County, Florida | June 26, 2020

**LeeCARES Programs – Phase 1**

- **$25m**
  - Small Business Relaunch Program
  - $5,000 grants to eligible small businesses

- **$22m**
  - Individual Assistance Program
  - Up to $2,000 of rent, mortgage, or utilities assistance to eligible households

- **$3m**
  - PPE for Small Business Program
  - PPE kits for eligible small businesses in specified “high touch” industry sectors

- **$4.5m**
  - Childcare Assistance Program
  - Funding for childcare assistance to eligible households and PPE supplied to partnering providers.

- **$3m**
  - Food Security Program
  - Funding to our local community for food security
High-level Readiness Tasks

- Established Assistance Parameters & Eligibility Criteria
- Created Program Applications
- Selected Technology Platforms & Designed Workflows
- Designated Workspaces & Fit Up With Technology
- Identified & Assigned Staff Through Lee County E-role
Business Relaunch – Phase 1

$5,000 Grant

Eligible Businesses Closed by Safer-at-Home Order

25 or Fewer Employees as of March 1, 2020

Use for Operating Expenses not Covered by Other Resources:
- COVID-19 Sanitation / PPE / Signage, Outdoor Seating, Marketing, Insurance, etc.

Online Application or by Appointment

Call Center
Business Rehire – Phase 2

$5,000 for each FTE Rehired (maximum award TBD)

Businesses with fewer than 250 employees, 501(c)3 or 501(c)19

Businesses receiving Payroll Protection Program (PPP) funding are not eligible

Use for Operating Expenses not Covered by Other Resources:
- Working capital, professional services, employee training

Online Application or by Appointment

July 6, 2020
Individuals & Families - $22 Million

- **Rent or mortgage**
- **Utilities – Water & Electric**
- **$2,000 allowance per household**
- **Payments made directly to vendors**
- **Income eligibility determined at time of application**
- **Online application across all devices**
- **Call center & drop-off**
### INCOME LIMITS FOR HOUSEHOLD SIZE

<table>
<thead>
<tr>
<th>Household Size</th>
<th>Income Limit</th>
</tr>
</thead>
<tbody>
<tr>
<td>4 or fewer</td>
<td>$55,100</td>
</tr>
<tr>
<td>5</td>
<td>$59,550</td>
</tr>
<tr>
<td>6</td>
<td>$63,950</td>
</tr>
<tr>
<td>7</td>
<td>$68,350</td>
</tr>
<tr>
<td>8</td>
<td>$72,750</td>
</tr>
</tbody>
</table>

Applicant must have had a loss of employment or reduced work hours due to COVID-19.
Business PPE - $3 Million

- Masks
- Hand Sanitizer
- Online Application
- Gloves or Disinfectants
- Specific Industry Sectors:
  - High intensity personal contact
  - Less than 25 employees
- Matchmaking for Local Buyers/Sellers
- Distribution
  - Elections Center

Lee County, Florida | June 26, 2020
## PPE Eligible Businesses

- 621111 Offices of Physicians
  - Except Mental Health Specialists
- 621112 Offices of Physicians, Mental Health Specialists
- 621210 Offices of Dentists
- 621310 Offices of Chiropractors
- 621320 Offices of Optometrists
- 621330 Offices of Mental Health Practitioners (except Physicians)
- 621340 Offices of Physical, Occupational and Speech Therapists, and Audiologists
- 621391 Offices of Podiatrists
- 621399 Offices of All Other Miscellaneous Health Practitioners
  - Acupuncturists, advanced RN offices, CRNA Offices, Dental Hygienist offices, Denturists, Midwife, Dieticians
- 6244 Child Day Care Services
- 7121 Museums, Historical Sites, and Similar Institutions
- 7139 Other Amusement and Recreation Industries
- 722511 Full-Service Restaurants
- 722513 Limited-Service Restaurants
- 812111 Barber Shops
- 812112 Beauty Salons
- 812113 Nail Salons
- 812199 Other Personal Care Services
  - Hair replacement, sun tanning salons, tattoo parlors, hair weaving, day spas, make up salons, hair removal salons, massage parlors, ear piercing services, saunas
Childcare Support

Scholarships
- 63 providers
- United Way partner is processing applications
- Maximum of $1,250 per eligible child

Childcare & Summer Camp Facilities
- PPE distributions to 75+ providers
- 40 sites approved for periodic deep cleaning
## LEE CARES Food Security

<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>ALLOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Harry Chapin Food Bank</td>
<td>$1,550,000</td>
</tr>
<tr>
<td>Midwest Food Bank</td>
<td>$425,000</td>
</tr>
<tr>
<td>Community Cooperative</td>
<td>$225,000</td>
</tr>
<tr>
<td>Food Pantries</td>
<td>$500,000</td>
</tr>
<tr>
<td>Reserve</td>
<td>$300,000</td>
</tr>
<tr>
<td><strong>FOOD SECURITY TOTAL</strong></td>
<td><strong>$3,000,000</strong></td>
</tr>
</tbody>
</table>
### Government Expenditures

**$5,281,617**

Through June 24, 2020

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public Safety (EOC, ME, PPE)</td>
<td>$3,514,353</td>
</tr>
<tr>
<td>Facilities</td>
<td>$1,191,039</td>
</tr>
<tr>
<td>Technology</td>
<td>$399,211</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>$177,014</td>
</tr>
</tbody>
</table>

**Nonexclusive Examples of Eligible Expenditures**

- **Emergency Medical Services Response**
- **Personal Protective Equipment**
- **Public Facility Disinfection**
- **Public Safety Response Measures**
- **Non-budgeted Payroll Expenses**
- **Telework Capabilities**
- **Facility Safety Modifications**
- **Public Education & Messaging**
Lee Cares Dashboard

Lee County, Florida | June 26, 2020

12,651 applications received
18,523 calls received

Individual Assistance Program
8,617 applications received
$7,335,016 assistance approved

Business Relaunch Program
2,621 applications received
$5,115,000 assistance approved

PPE Distribution Program
1,413 applications received
1,146,948 items distributed

Summary Statistics | Documents and Reports
Total Number of Calls Received Daily
Number of Applications Received Daily
Number of Applications Received Daily
Number of Applications Received Daily

updated 6/24/2020, 9:00:00 PM
Bi-monthly Presentations & Reports to Executive Regulatory Oversight Committee
  • Population Served
  • Processing Times
  • Financials

Monthly Reports Posted to www.leegov.com

BoCC Regular Meeting Updates
Testimonials

Thank you for all you are doing for the folks there in Lee County...Your application and navigation was the most user friendly I have seen and the quickest response of all agencies I am currently working with in now 5 different states. kudos!!!

Thank you, thank you so very much. This is going to help my restaurant immensely.

I cannot tell you how difficult it has been to find these [PPE] products. We definitely needed the supplies and appreciate Lee County's commitment to the community and its residents.

Omg!!! Thank you!!!

I am 62 and unemployed and struggling so much. As I write this tears roll down my eyes, but tears of appreciation for the assistance.

Lee County, Florida | June 26, 2020
Jim Zervis, Chief Operating Officer, Kern County, Calif.
Coronavirus Relief Fund

JUNE 26, 2020
Kern County, California:
- Organized April 2, 1866
- Population 900,202 (11th largest in California)
- 8,132 square miles (3rd largest in California)
- 11 incorporated cities within the County
- Largest Incorporated City: Bakersfield (389,211 pop.)
Kern County is the only jurisdiction in Kern County that received funding from the Coronavirus Relief Fund.

Kern County received $157,078,307 in CRF.

Developed an Initial Utilization Plan for CRF funds based on local needs and the guidance document provided by the US Treasury Department.

- Local Government
- Small Business Support
- Safety Net Services
### Initial Utilization Plan

**Coronavirus Aid, Relief, and Economic Security Act - Coronavirus Relief Fund**  
**Initial Utilization Plan**  
07/28/2020

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount (millions)</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Local Government Support</strong></td>
<td>108.00</td>
<td>County-wide costs related to COVID-19 and related public health precautions: Public Health Department, Emergency Operations Center activation, COVID-19 testing, public health order enforcement, sanitation, personal protective equipment, telecommuting, public safety response, jail impacts, etc.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>ACS &amp; TRI Funding for 6 months</td>
</tr>
<tr>
<td></td>
<td></td>
<td>25.00 months of full operation costs of the Temporary Isolation Unit, Alternative Care Site assuming 250 patients, and related shutdown costs</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Cities reimbursement of out of pocket COVID-19 related costs</td>
</tr>
<tr>
<td></td>
<td></td>
<td>20.00 reimbursement to cities of non-staff out of pocket costs related to COVID-19 and the related public health precautions: personal protective equipment, telecommuting, sanitizing, public health order enforcement</td>
</tr>
<tr>
<td><strong>Small Business Support</strong></td>
<td>35.00</td>
<td>Support the Federal Paycheck Protection Program at a local level - $50,000 max PPP forgivable loan for Kern County small business</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Local PPP - small business support program</td>
</tr>
<tr>
<td></td>
<td></td>
<td>25.00</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Small business reopening support program</td>
</tr>
<tr>
<td></td>
<td></td>
<td>10.00 Funding to reimburse small businesses for COVID-19 costs necessary to reopen businesses</td>
</tr>
<tr>
<td><strong>Safety Net Services</strong></td>
<td>4.00</td>
<td>Funding through the Bakersfield Kern Regional Homeless Collaborative for mitigation of COVID-19 effects and to enable compliance with COVID-19 public health precautions at homeless shelters</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Unhoused population</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2.00</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Food insecurity needs</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2.00 Food bank support for delivery to senior citizens and other vulnerable populations or otherwise enable compliance with COVID-19 public health precautions</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Future needs to be determined</td>
</tr>
<tr>
<td></td>
<td></td>
<td>10.00</td>
</tr>
</tbody>
</table>

**Total Coronavirus Relief Funds:** 157.00
## Local Government Support

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<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>Local Government Support</td>
<td>108.00</td>
<td>County-wide costs related to COVID-19 and related public health precautions: Public Health Department, Emergency Operations Center activation, COVID-19 testing, public health order enforcement, sanitization, personal protective equipment, telecommuting, public safety response, jail impacts, etc.</td>
</tr>
<tr>
<td>• County costs incurred related to COVID-19</td>
<td>63.00</td>
<td>6 months of full operation costs of the Temporary Isolation Units, Alternative Care Site assuming 250 patients, and related shutdown costs.</td>
</tr>
<tr>
<td>• ACS &amp; TIU Funding for 6 months</td>
<td>25.00</td>
<td>Reimbursement to cities of non-staff out of pocket costs related to COVID-19 and the related public health precautions: personal protective equipment, telecommuting, sanitizing, public health order enforcement.</td>
</tr>
<tr>
<td>• Cities reimbursement of out of pocket COVID-19 related costs</td>
<td>20.00</td>
<td></td>
</tr>
</tbody>
</table>
# Safety Net Services

<table>
<thead>
<tr>
<th>Safety Net Services</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unsheltered population</td>
<td>2.00</td>
</tr>
<tr>
<td>Funding through the Bakersfield Kern Regional Homeless Collaborative for mitigation of COVID-19 effects and to enable compliance with COVID-19 public health precautions at homeless shelters.</td>
<td></td>
</tr>
<tr>
<td>Food insecurity needs</td>
<td>2.00</td>
</tr>
<tr>
<td>Food bank support for delivery to senior citizens and other vulnerable populations or otherwise enable compliance with COVID-19 public health precautions.</td>
<td></td>
</tr>
</tbody>
</table>
## Small Business Support

<table>
<thead>
<tr>
<th>Small Business Support</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Local PPP - small business support program</td>
<td>25.00</td>
</tr>
<tr>
<td>Small business reopening support program</td>
<td>10.00</td>
</tr>
</tbody>
</table>
Kern Recovers: Small Business Relief Program

- Forgivable Loans to local small businesses impacted by COVID-19 up to $75,000.
- Qualifying businesses:
  - Less than 50 employees & $5,000,000 in annual revenues.
  - Physically located in Kern County
  - All for profit entities and some non-profits (501c3, 501c6, & 501c19)

- Similar to the federal PPP but with increased flexibilities on usage.
  - 34/33/33 – Payroll/Rent, interest & Utilities/Working Capital.
  - 16 week to use funds
  - No requirement to rehire or maintain employee wages.
Kern Recovers: Small Business Relief Program

- Implemented countywide using a network of four local lending institutions to process applications.

- Phased in implementation:
  - Non-PPP & Non-Essential (first two weeks of the program)
  - Non-PPP (currently in this phase)
  - All
Kern Recovers: Small Business Relief Program

- **Program Spend**: 11.01M
- **Average Loan**: 25.5K
- **Days to Fund**: 15.5
- **Businesses**: 407
- **Industries**: 159

**Loan by Industry**
- Full-Service Restaurants: 409K
- Insurance Agencies and Services: 400K
- Offices of Real Estate Agents and Managers: 369K
- Drinking Places (Alcohol and Tobacco): 317K
- Limited-Service Restaurants: 274K
- Business Associations: 260K
- Nail Salons: 140K
- Beauty Salons: 109K
- General Freight Trucking: 108K
- Janitorial Services: 96K
- Sign Manufacturing: 68K

**Total Loan**
Kern Recovers: Small Business Relief Program
Kern Relief: PPE Support Program

- Kern County has allocated up to $5,000,000 in funding to purchase PPE, sanitation supplies and similar items. The initial project duration will be 60 days. The products we are going to have at launch will include:
  - 3-ply ear loop disposable face masks
  - Vinyl gloves, Powder Free (small, medium, and large)
  - Clorox Disinfectant wipes
  - Gel Hand Sanitizer with pump, 8oz.

- County will bulk purchase and drop ship to 16 locations for scheduled pickup by local businesses.
Kern Relief: PPE Support Program
Questions?

James L. Zervis
Chief Operations Officer
Kern County
(661) 868-3198
zervisj@kemcounty.com
Dan Kowalski, Counselor to the Treasurer, U.S. Department of Treasury