Top Trends

• 40% of counties have not finalized plans

• External vs internal spending is on average 50/50

• Areas receiving the most amount of funding: for-profit business assistance followed by non-profit assistance, public health, and public safety

• Areas receiving the least amount of funding: broadband and economic assistance for individuals/households
For-Profit Business Assistance

- Six counties allocating 50%+ to this program; most counties allocating between 10-30%.
- Majority of grants between $5,000 to $10,000.
- Half the counties surveyed are working with local economic development agency.
- Common businesses applying: Restaurants, Lodging & Travel, Shopping & Retail, Arts, Culture & Entertainment, Health & Wellness.
• Most counties using 10-30% of CARES for public health
• Undecided on how to distribute money in department
• Projects funded: mobile testing & vaccination trailer, respirator fit test machine, website updates, hotline, additional services for vulnerable communities
Economic Assistance for Individuals

• Half of counties **not funding** individual assistance. Other half are using **1-20%** of allocation

• Counties are funding assistance for rent/mortgage, utilities, transportation, childcare, and shelter for the homeless

• Common assistance requests: rent/mortgage, utilities, childcare, and **home repair (furnace, A/C, etc.)**
CLAY COUNTY CARES ACT PROGRAM

AUGUST 24TH, 2020
COMMISSIONER JENNY MONGEAU
STEPHEN LARSON, ADMINISTRATOR
Overview

Process of Establishing the Clay County C.A.R.E.S Act Program
Selecting Clay County C.A.R.E.S Categories and Funding
Describe the Clay County 6-Category Approach
Clay County C.A.R.E.S Small Business COVID-19 Relief Grant Program
Establishing the Clay County C.A.R.E.S Act Program

Board Provided Approval in Establishing the Coronavirus Relief Fund Committee

- 2 County Commissioners, County Administrator, Asst County Administrator, Auditor/Treasurer, County Attorney, Public Health Director, Information Service Director, Emergency Manager

Challenges - Deciphering the US Treasury Criteria - Time Sensitivity December 1st Deadline

Clay County - $7,843,443
Coronavirus Relief Fund Committee

First Meeting – July 17 – Weekly Meetings

Education on the Coronavirus Relief Fund Programs – AMC, NACO, MMB Webinars, County Examples

Brainstormed Funding Allocations

Discussed Counties Funding Needs vs. Public Needs – Best Way to Balance

Explored Potential Relationships Within Community Partners/Approached by Agencies

FEMA vs CARES Funds or Both

City and Township Involvement – Meetings, Mailings, Phone Calls
Coronavirus Relief Fund Committee

“How Are We Going To Spend 7.8 Million Dollars? Became

“Are Our Funds Going to Go Far Enough?”

Our Committee Made a Conscience Effort to Focus on Areas That Had Not Received CARES Funds
  ◦ Schools – Governor’s Emergency Education Relief Fund (GEER) and Elementary and Secondary School Emergency Relief Funds (GEER)
  ◦ Community Action Agency - Eviction Prevention, Food and Childcare Assistance

Our Framework of Our Program Began to Take Shape
Board Approved CARES Allocation Categories

*Approved - 07/28/2020
Category Funding Breakdown

Small Business - 2.25 Million
Community Resiliency - $750,000
Public Health Outreach & Service - 2 Million
County Infrastructure - 1.5 Million
County Reimbursements for COVID-19 Response - 1 Million
Small Communities - $86,161

Total - $7,586,161  Remaining Misc - *$257,282
Community Resiliency

$750,000
Community Resiliency

School Based Mental Health

Community Based Mental Health

Non-Profit Businesses - $250,000 - Up to $10,000 Per Application

- 501©3
- 501©19

- If Funding Dollars Remain, They Will be Allocated to Other Programs/Categories
Public Health Outreach & Service

2 Million Dollars
Public Health Outreach & Service

Public Health Has Led the COVID-19 Pandemic Response for Clay County
- Guidance and Direction from the CDC and Minnesota Department of Health

“Extension of Community Resiliency”

Community Education & Outreach
Testing
Contact Tracing
Case Investigation
Equipment Necessary to Respond to the Pandemic
County Infrastructure

1.5 Million
County Infrastructure

Information Technology Services – Ensure Proper Remote Work Infrastructure Capabilities
◦ Initial, Entry-Level Investment

COVID-19 Compliant Facilities
◦ Adequate Social Distancing – Employee and Citizens
County Incurred COVID-19 Expenses

1 Million
County Incurred COVID-19 Expenses

COVID-19 Related Wage and Overtime Costs

Personal Protective Equipment – P.P.E.

Hand Sanitizer

Other COVID-19 Related Costs – Signage, Plexiglass
Small Communities

$86,161
Small Communities

Of Clay County’s $7,843,443, $86,161 was designated to be provided to cities and townships under populations of 200 citizens for COVID-19 approved reimbursements.

Appropriation are base off of a State of Minnesota formula.

Cities and townships will be required to complete a “County Coronavirus Fund - Small City and Township Expense Reimbursement and Certification Form” along with their request.
Cities and Townships w/Over 200 Citizen’s Are Eligible for Direct Funding

- The County Encourage Cities and Townships Who Are Eligible for Direct Funding Under the CARES Act to Complete the Necessary Documents Even if They Do Not Believe They Have Incurred COVID-19 Expenses
- Areas Where Dollars Could be Transferred
  - Clay County School Districts
  - Local Emergency Management Agencies
Small Business Relief Grant

2.25 Million Allocated
Small Business Relief Grant

COLLABORATION WITH ALL CITIES WITHIN CLAY COUNTY

ONE-STEP APPLICATION PROCESS
Small Business Relief Grant

Equitable Distribution to All Agencies Regardless of the Size of the City

Encouraged Our Small Cities to Take Care of Municipal Needs

Collaborated With the City of Moorhead
  • City - EDA
  • County - Automated Clearing House Program (ACH)
Small Business Relief Grant

Challenges

◦ Original Goal Was to Have One Application
  ◦ Different Criteria – City Preference Groups, Non-Profits
  ◦ First-Come, First Serve vs Everyone Gets Some Fund

◦ Coordinating Timelines
  ◦ Public Comment Period
  ◦ Length of Time Accepting Applications

◦ Small Cities Were Concerned That Their Citizens May Feel There Were Not Doing Enough
  ◦ News Conference - Photo Opportunity – Collaboration

◦ Defining Sole Proprietor and Home Business
  ◦ Licensed Daycare
Small Business Relief Grant

Emulated MN DEED Small Business Grant Format
• Provided an Established Framework
• Many Businesses Had Unsuccessfully Applied
• Application Would Not be a Burden

Businesses with 2-20 Full-Time or F.T.E. Employees or Fewer—May Receive Up to $10,000 Per Application

Sole Proprietors—May Receive Up to $3,000 Per Application
• Limited to;
  • Licensed Daycare Providers – Home Daycare Eligible
Small Business Relief Grant

Application Process

- 3-Week Application Process – Aug 17th to Sept 7th
- First 7 Questions Determine Eligibility – Cannot be Submitted if the Agency Doesn’t Meet Criteria
  - Email Address & Phone Number for Questions
- Report a 10% Revenue Loss from Mar 1st – July 31st 2019 vs 2020
- Currently In Good Standing
- Affidavit Signed
- Receive an PDF of Application if the Agency Provides a Successfully Submission
Small Business Relief Grant

Application Review Committee –
  ◦ County and Small City Representatives/City of Moorhead has Their Own Committee
  ◦ Each Application Will Be Reviewed Twice – City/County Rep
  ◦ Reviews Done Remotely

Final Financial Allotments to Each Business Will Ultimately be Determined by the Number of Approved Businesses Application Received by the Deadline
  ◦ City of Moorhead Closes One Week Prior
  ◦ Larger Pool of Applications
CARES ACT PROGRAM RECAP

Clay County

- Small Business: 2.25 Million
- Community Resiliency: $750,000
- Public Health Outreach & Service: 2 Million
- County Infrastructure: 1.5 Million
- County Reimbursements for COVID-19 Response: 1 Million
- Small Communities: $86,161
CARES ACT PROGRAM

QUESTIONS?  DISCUSSION?
CARES ACT Relief Funds

AMC Update 8/24/2020
Chairman Neal Gaalswyk
Cass County Board - Categories

CARES ACT Funds for Cass County = $3,692,442.00

- Business Assistance (Building modifications, Protective Equipment, HVAC, Teleworking)
- Non-profit Assistance (homelessness, food shelf, etc.)
- County Building Modifications (AV, Courtrooms, HVAC, Traffic Control, Capacity, Restrooms)
- County Issued Personal Protective Equipment
- Distance Learning, Working from Home and Telemedicine (Teleworking, Hotspots and Equipment)
- County Staff Expenses (COVID-19 Emergency Leave, Unemployment, Overtime, VPN, Telework Equipment, Payroll Expenses for Substantially Dedicated Staff)
- Increases in Solid Waste, Household Hazardous Waste and Recycling (Volumes and Costs)
- Cleaning and Disinfection (Additional Supplies, Additional Staff time)
- Partnerships with public service providers (Small Cities, Townships, Joint Power Partners)
Cass County Board - Program Ideology

• Let demand determine where funds are spent.
• No limits on amounts (Each business and organization is unique; some are failing, and some are thriving during the pandemic).
• No limits by categories (We hope need will allocate funds to serve as many people as possible).
• Follow the federal guidelines so this isn’t a future local levy.
• We try to keep things simple. When people hear “I’m from the government and I’m here to help” they tend run the other way.
• Using the local media partners, the County website and word of mouth to advertise.
Dakota County CARES

AMC Webinar
August 24, 2020
Board Allocations to Date

Board Approved to Date
% of Total CARES Funding

- **8.2%**
  - $4,288,867
- **36.3%**
  - $18,885,878
- **55.4%**
  - $28,799,760

Legend:
- Internal
- External
- Total remaining funds available
Un / Underserved Areas

2020

Data Source: DEED, Office of Broadband Development
Potential CARES Project Impact

Percent of Households Without Broadband Service by Census Tract

Percent Unserved (# of Tracts)
- 0.0% (Totally Served) (79)
- 0.1% - 10.0% (15)
- 10.0% - 25.0% (1)
- 25.0% - 50.0% (6)
- More than 50.0% (1)

Note: "Unserved" households defined as those without access to reliable broadband service with a minimum speed of 10 Mbps.

Source: Dakota County Office of Information Technology
Prepared by: Dakota County Office of Information Technology

Date: [Insert Date]
CARES Project Timeline

• Letters of Intent sent July 29
• Responses due August 12
• Board will be updated August 25
• Board approval requested in September
## LOI Responses

<table>
<thead>
<tr>
<th>Company</th>
<th>Description</th>
<th>Potential Users</th>
<th>Type</th>
<th>CARES Contribution</th>
<th>Vendor Contribution</th>
<th>Cost per Potential User</th>
<th>Monthly User Cost</th>
<th>Monthly User Cost</th>
<th>Download Speed</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>T-Mobile</strong></td>
<td>Hot Spots with no cost for 1 year</td>
<td>1000 2000 3000 4000 5000</td>
<td>Wireless</td>
<td>$327,720 $645,600 $953,280 $1,250,880 $1,514,400</td>
<td>$327.72 $322.80 $317.76 $312.72 $302.88</td>
<td>$302.88</td>
<td>$0</td>
<td>$0</td>
<td>30-50mbps</td>
</tr>
<tr>
<td><strong>SE Wireless</strong></td>
<td>New tower sites at New Trier, Farmington, 200th St, Hastings MNDOT, Rosemount MNDOT and Northfield. Additional LTE service to Lillehei, Vermillion, Miesville, Beskau, 200th St and Polk</td>
<td>197406 Wireless</td>
<td>$888,300</td>
<td>$0</td>
<td>$4.50</td>
<td>$45</td>
<td>$65</td>
<td>$95</td>
<td>25mbps 50mbps 100mbps</td>
</tr>
<tr>
<td><strong>Gigabit</strong></td>
<td>Apartment complexes Cobblestone Square, Crossroads Common, Parkview Plaza. Townhomes Chasewood, Glenbrook, Quarry View Erin Place. This is just a partial list</td>
<td>2000-4000 Fiber to the building</td>
<td>$1,642,746</td>
<td>$0</td>
<td>$821.37</td>
<td>$19.99*</td>
<td>100mbps</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>HBC</strong></td>
<td>Service to Niniger, Miesville and C.R 46</td>
<td>835 Fiber to the home and wireless</td>
<td>$1,023,027</td>
<td>$200,000</td>
<td>$1,225.18</td>
<td>$79.99*</td>
<td>60-100 mbps</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Charter</strong></td>
<td>Service between McAndrews Road and 120th Street W and includes Danbury Way (“McAndrews Addition”) 104 homes in the McAndrews Addition</td>
<td>104 Fiber to the home</td>
<td>$203,000</td>
<td>$147,000</td>
<td>$1,951.92</td>
<td>$17.99**</td>
<td>30 mbps 200mbps 400mbps 940mbps</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Access Communications</strong></td>
<td>Wireless service for Southwest region</td>
<td>150 Wireless</td>
<td>$97,348.50</td>
<td>$35,997</td>
<td>$648.99</td>
<td>$0</td>
<td>30-100 mbps</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Monthly user costs are discounted

** Low cost option available for qualifying households
• Expenses to improve telework capabilities for public employees to enable compliance with COVID-19 public health precautions.

• Expenses to facilitate distance learning, including technology improvements, in connection with school closings to enable compliance with COVID-19 precautions.

• Expenditures [for rural broadband] would only be permissible if they are necessary for the public health emergency. The cost of the projects that would not be expected to increase capacity to a significant extent until the need for distance learning and telework have passed due to this public health emergency would not be necessary, and thus would not be eligible.
‘Flipped’ 80% of staff in a little over a week
Prior investments and experience were key
Scaling up fast brought new challenges
– Secure, reliable remote access (VPN)
– Virtual meeting software
– Laptops
– Connectivity/broadband capacity
– Managing a dispersed, remote workforce
## CARES Telework Support

<table>
<thead>
<tr>
<th>Sample of items</th>
<th>Board approved $</th>
</tr>
</thead>
<tbody>
<tr>
<td>BeyondTrust Remote Desktop Support</td>
<td>$32,520</td>
</tr>
<tr>
<td>Cisco VPN</td>
<td>$39,700</td>
</tr>
<tr>
<td>DocuSign</td>
<td>$21,167</td>
</tr>
<tr>
<td>Zoom licenses</td>
<td>$131,750</td>
</tr>
<tr>
<td>Laptops with Docking Stations</td>
<td>$1,999,220</td>
</tr>
<tr>
<td>Jabra Headsets</td>
<td>$146,726</td>
</tr>
<tr>
<td>iPhones/Hotspots</td>
<td>$29,000</td>
</tr>
<tr>
<td>Ergonomic Equipment</td>
<td>TBD</td>
</tr>
</tbody>
</table>
Supporting Teleservices

- Converting services to a remote or virtual format
- Overcoming residents’ access barriers
  - Equipment access
  - Availability, quality, and cost of broadband services
  - Overcoming fear and unfamiliarity with online services