The Meeting was called to order by President Golinski at 7:30 pm. The Salute to the Flag was recited, followed by the reading of the Notice of Compliance with the Open Public Meetings Act by Deputy Township Clerk Kathleen Costello. Mrs. Costello advised that this is a non-smoking facility and asked that all cell phones be silenced at this time.

ROLL CALL:

Present: Gabel, Witte, Kuser, Lyden, Fitzpatrick, Murphy, President Golinski
Absent: None

ALSO IN ATTENDANCE: Thomas Andes, Mayor; Steven Ward, Administrator; Steve Forte, Denville Schools Superintendent and several members of the Board of Education.

OPEN PUBLIC PORTION: No one wished to be heard.

CLOSE PUBLIC PORTION.

President Golinski noted that there will be a presentation from the Economic Development Committee. Meg Olenowski, Chair of the Economic Development Committee and Kristen Pamprin, Committee member, distributed an outline of their presentation, (a copy of which is attached to these minutes) which details the efforts of the Economic Development Committee to form a Business Improvement District (BID) in downtown Denville.

While Ms. Olenowski was handing out the presentation, Mayor Andes commented that the Economic Development Committee has been working on the project for some time now and has encountered many revelations along the way. He said that if this is the road that the business community wants to go down, Administration will support it wholeheartedly.

Ms. Pamprin then gave the presentation. For the benefit of the new Council members, Ms. Pamprin explained that a BID levies an assessment against business owners in a specific district. She said that the assessment, based on the business’s current assessed taxes, would be paid yearly and goes directly to the improvement of the specific BID area. Ms. Pamprin added that the Business Improvement District must be created by an ordinance adopted by the Township Council.

Mayor Andes emphasized that this endeavor must come from the business community. He said that the Township will give its full support and will provide the Committee with $5,000 to help get them started, but all of the funds for running this project will come from the business community.

President Golinski thanked Ms. Pamprin and Ms. Olenowski for their efforts and noted that, having brought the Farmers’ Market to Denville, they have a proven record.

Mayor Andes noted that Ms. Pamprin has been advised that the Township cannot provide the $5,000 until the second part of the year because it is not in this year’s budget and transfers need to be made. President Golinski stated that the Council in general is aligned with the concept but before we say yes, there are a lot more details to be worked out.
Township Council  
4-12-16  

Board of Education Presentation  

Superintendent Steve Forte presented the 2016-2017 Board of Education Budget. (A copy is attached to these minutes.) He noted that this budget includes funds for several capital improvements that are needed throughout the district. Mr. Forte spoke of several budget highlights:  
- Energy Saving Improvement Program  
- Media Center upgrade to accommodate one full classroom, due to the elimination of the use of trailers for classrooms.  
- Funds included in the budget to cover the move to Town Hall  
- Renovation of trailers for use as offices.  
- Technology and security projects  
- Math Coach  
- New school bus  

Mr. Forte noted that the budget represents a $47 decrease in the annual taxes on a house assessed at the median value of $403,200.  

The Council had a few questions concerning unfunded mandates, security, increases in certain areas of the budget and proof of residency for students. Mr. Forte and School Board Finance Director Gurowsky addressed each question to the Council’s satisfaction. President Golinski thanked Mr. Forte for his presentation and for the good job that the Board of Education has done in drafting a responsible budget. Administrator Ward spoke briefly about the plan to move the Board of Education Office into the Municipal Building. He noted that the original plan was not working because it involved moving too many people. Mr. Ward said that the current plan involves only a handful of people but the problem of file storage is still to be resolved. He said that he is confident that, working together, a solution can be found.  

Councilman Gabel posed three questions to Mr. Forte regarding: the trailer at Lakeview School, the trailer at Riverview School and the free lunch program that was instituted this year. Mr. Forte clarified each of these issues to Mr. Gabel’s satisfaction. Administrator Ward added that, with regard to the free lunch program, Denville Social Services plans to contribute to the program again next year.  

MOTION TO ADJOURN:  
MOVED BY MEMBER WITTE, SECONDED BY MEMBER GABEL  
AYES: UNANIMOUS  

Meeting adjourned at 8:18 pm.  

Respectfully submitted by,  

Kathleen A. Costello  
Deputy Municipal Clerk
Downtown Denville

Business Improvement District

April 12th 2013
How we got here...

- Joint desire of the Township and Business Community to have and maintain a robust downtown
- Started bringing awareness of Main Street Program to Denville in 2008
- Became an Affiliate Member of Main Street in 2014
- Came before Council in Fall 2014 asking for 5k to cover the start up of Main Street with Stakeholders matching 2/1
- Discovered most Main Streets have a sustainable funding option through creating a B.I.D - *re-thought our approach*
How we got here continued...

- Brought B.I.D. to Economic Development in 2016 through Mayor's encouragement

- Montclair's Executive Director recommended that a successful B.I.D. happens from the 'bottom up'.

- Branched off a smaller 'Steering Committee' to actively meet weekly to move this process along
How we got here continued...

- Met with a B.I.D specialist - Rutger’s Professor Seth Grossman who company CPS specializes in developing B.I.D’s

- Decided we wanted to hire Prof. Grossman and his company and have raised over 6k from vested Stakeholders towards the fees involved (including stakeholders OUTSIDE the B.I.D.)

- Contacted town about previously slated funds to see if they could be reallocated to launching the B.I.D. using the Main Street Model
Where are we now?

- Thanks to a supportive town we have been able to continue our efforts to create a sustainable Downtown Improvement District.

- We have procured both a local attorney and accountant within the B.I.D. to help guide us through the process.

- We are having a meeting on May 9th with our hired Advisor and the 'Top 20' stakeholders to request 'buy in' through raising 10k.

- Over the next 6 months we will have formed a 501c3 and incorporated Downtown Denville Business District LLC along with all aspects required for this stand alone entity.

- At our current trajectory we are hoping to present an ordinance to the Town Council by Fall 2016.
The role of the Township

✦ The upcoming Streetscape is a wonderful public showing of the Township’s commitment to a beautiful and thriving Downtown.

✦ Having John as our council Liaison shows that the town is supportive of this proposal and wants to support the Denville Business Community.

✦ When presenting to the Stakeholders the B.I.D. concept and asking for their contribution, having the blessing and initial financial backing of the Township will go a long way in getting the Stakeholders to bring this concept to ordinance. We are asking Stakeholders for funds upfront to get this B.I.D. started and then additionally getting their agreement to a yearly assessment which they will pay into.
B.I.D. Timeline - Phase 1

It is anticipated project completion to be approximately 4 to 6 months

- Hired Seth Grossman to act as professional planner to the BID Steering Committee
- Meetings to determine physical profile, governance, general market determinations, budget and services of the proposed BID.
- Hold community meetings to inform the community as BID stakeholders.
- Review existing zoned business and commercial districts in the Township as well as existing businesses.
- Development & presentation of final report of the planning process to include, if applicable, a proposal for the BIDs (preliminary BID plan).
- Prepare final report with ordinance and budget resolution for presentation to Township Council.
- Coordinate public hearings as necessary, maintain planning records and meeting records, and attend all planning and training sessions.
B.I.D. Timeline - Phase 2

Implementation a B.I.D.

- Election of Officers
- Establish Financial Accounts
- Provide by-laws
- Hiring of an Executive Director
- Long Range Strategy & Goals
  (3 to 5 year business plan)
Denville Board of Education - Budget Handout April 2016

DENVILLE K-8 BOARD OF EDUCATION
2016-2017 BUDGET
April 2016

<table>
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<tr>
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<tr>
<td>School Year Local Tax Levy</td>
<td>$28,390,548</td>
<td>$27,266,482</td>
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<td>State Aid - Regular</td>
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<td>State Aid - Extraordinary</td>
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<td>SEMI</td>
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<td>Withdrawal from Capital Reserve</td>
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<td>Withdrawal from Maintenance Reserve</td>
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<td>State and Federal Grants</td>
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<td>Special Education</td>
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<td>Tuition</td>
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<td>Basic Skills</td>
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<td>Bilingual Education - ESL</td>
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<td>Extracurricular Activities</td>
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<td>Support Services</td>
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<td>State / Federal Grants</td>
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<td>Debt Service</td>
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<td>TOTAL</td>
<td>$31,252,091</td>
<td>$30,234,522</td>
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ESTIMATED TAX IMPACT FOR DENVILLE K-8 SCHOOL DISTRICT

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<thead>
<tr>
<th>All Amounts are Calendar Year Impacts:</th>
<th>NEW BUDGET 2016-17</th>
<th>CURRENT BUDGET 2015-2016</th>
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<tr>
<td>TOTAL LOCAL TAX FOR K-8 DISTRICT</td>
<td>28,232,878</td>
<td>27,212,885</td>
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<tr>
<td>INCREASE LOCAL TAX FOR K-8 DISTRICT</td>
<td>1,019,993</td>
<td>503,503</td>
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<tr>
<td>ASSESSED VALUATION OF DENVILLE</td>
<td>$3,065,556,000</td>
<td>$2,223,288,900</td>
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<td>AVERAGED ASSESSED HOME VALUE</td>
<td>$403,200</td>
<td>$307,200</td>
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<tr>
<td>ANTICIPATED TAX RATE</td>
<td>0.92</td>
<td>1.22</td>
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<tr>
<td>EFFECT ON AVERAGE HOME ASSESSED @</td>
<td>$403,200</td>
<td>$3,760</td>
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<td>$403,200</td>
<td>$3,713</td>
<td>$3,760</td>
</tr>
<tr>
<td>Tax Impact Percent Increase</td>
<td>-1.24%</td>
<td>1.76%</td>
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<tr>
<td>CHANGE FOR AVERAGE ASSESSED HOME</td>
<td>$(47)</td>
<td>$65</td>
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<tr>
<td>Per Month</td>
<td>$(3.89)</td>
<td>$5.42</td>
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<tr>
<td>Per day</td>
<td>$(0.13)</td>
<td>$0.18</td>
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</table>
Highlights

- Technology Projects: $215,288
  - Network upgrades
  - Devices
  - Server replacement
- Facilities Projects: $671,000
  - VV Media Center upgrade
  - LV- site work
  - Move to town hall
  - Rehabilitate trailers at LV for offices
  - Security
- Other: $475,033
  - Math coach
  - New Social Studies and Science Textbooks
  - One school bus
  - Free lunches for economically disadvantaged students
- Budget calls for a $47.00 decrease in annual taxes on a house assessed at the median value of $403,200
- The district is also completing a $1.9M ESIP project that will be budget neutral
- A much needed $1.2M roofing repair project at LV and VV will take place in summer 2016 funded by reserves
- The activity fee structure will be as follows: (this represents a cut of 1/3 to phase out the fee structure over 3 years; this is year 2)
  - RV and LV Clubs from $25 to $0
  - VV Clubs from $75 to $50
  - VV Athletics, Cheer and Musical from $115 to $85
- The administration is looking for ways to bring in new revenue
  - Sale of 501 Openaki Road- $160K
  - Rentals $45K
  - Tuition $100K+

Important:

Steve Forte, Superintendent of Schools sforte@denville.org 973-983-6530
Budget Hearing April 25, 2016 at 7:30 PM at Valleyview Middle School
Budget Artifacts and Presentations: http://www.denville.org/about.cfm?subpage=299870
Board of Education YouTube Channel: http://www.denville.org/board.cfm?subpage=1323948
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