PROPOSAL EVALUATION SUMMARY

Consulting Service for New Zoning Code – RFP #PUR0615-252
Proposals opened: October 30, 2015

Evaluators:
Community Development: Anne Russett, Jennifer Pratt, Bill Micheel, Seth Gunnerson
Development Services: Joe Mailander, Vern Zakostelecky

Proposals received in alphabetical order:

<table>
<thead>
<tr>
<th></th>
<th>Firm</th>
<th>City, State</th>
<th>Proposal Amount</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Code Studio</td>
<td>Austin, TX</td>
<td>$249,710</td>
</tr>
<tr>
<td>2</td>
<td>Duncan Associates</td>
<td>Chicago, IL</td>
<td>$365,750</td>
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<tr>
<td>3</td>
<td>Kendig Keast</td>
<td>Sugarland, TX</td>
<td>$262,670</td>
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<tr>
<td>4</td>
<td>RDG Planning &amp; Design</td>
<td>Omaha, NE</td>
<td>$224,000</td>
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<tr>
<td>5</td>
<td>LSL Planning</td>
<td>Loveland, CO</td>
<td>$265,089</td>
</tr>
<tr>
<td>6</td>
<td>Shave Hattery</td>
<td>Cedar Rapids, IA</td>
<td>$196,500</td>
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Short listed firms in alphabetical order:

Code Studio
Austin, TX

Facts:
1. Small firm of 5 employees, partnering with Winter & Co. who has experience working with the City on the Historic Preservation Plan
2. Experience includes involvement in planning and code initiatives in over 50 communities across the county
3. Competitive financial proposal
4. Clear understanding of project with detailed approach and acceptable timeline

LSL Planning
Loveland, CO

Facts:
1. Large company partnering with Ferrell-Madden and Conservation Design Forum, who has experience working with the City on redevelopment planning after the 2008 flood
2. Good mix of professional backgrounds for proposed project team
3. Experience includes authoring over 80 zoning ordinances and development regulations
4. Competitive financial proposal will include iZone™ interactive digital format
5. Clear understanding of project with detailed approach and acceptable timeline

Recommendation for Award:
The evaluation team ranked each proposal independently and chose LSL Planning as the top proposal for the following reasons:
1. Extensive experience with zoning codes for other municipalities similar in size, including specific experience with form-based codes, public right-of-way and streetscaping standards, and green infrastructure and landscaping requirements
2. Tailored approach that is sensitive to the City’s regulatory philosophy, political will, and staff resources available for implementation
3. Understanding of the City’s request to complete both the text and map amendments as part of the project scope
4. Competitive financial proposal with added value of iZone™ digital format
5. References confirm proven track record of quality and timeliness for projects of similar scale