Meeting Minutes
Visual Arts Commission
Thursday, October 10, 2013
4:00 – 6:00 pm

Cedar Rapids City Hall – Blairs Ferry Conference Room (Lower Level)
101 First Street SE, Cedar Rapids IA 52401

Comissioner Present Not Present
Jim Kern, Chairman X
Mel Andringa X
Arbe Bareis X
Marilee Fowler X
Ann Knierim X
Andi Londquist X
Lynn Ocken X
VACANT
VACANT

Agenda

The meeting was called to order at 4:05 pm by Chairman Kern

1. Approval of Meeting Minutes, July 11, 2013 and September 12, 2013
A motion was made by Knierim, seconded by Fowler to approve the July 11 minutes with unanimous approval. A motion was made by Knierim, seconded by Andringa to approve the September 12 minutes with unanimous approval.

2. CR Talks (Megan Murphy)
Megan Murphy from the Utilities Department attended the meeting and gave a presentation on CRTalks.com, the city’s new online citizen engagement tool. Ms. Murphy demostrated

3. Work Plan Discussion (continued from September)
The Commission continued its discussion of the 2014 Work Plan. The work plan is attached to these minutes.

4. Announcements / Items for Next Meeting
Due to the resignation of Commissioner Stevens, the Vice Chair Position has become vacant. A motion was made by Fowler, seconded by Ocken to nominate Ann Knierim to be the interim Vice Chair for November and December. New officers will be elected in January.

In light of recent vacancies, VAC members were encouraged to recommend acquaintances to apply to the Commission.

5. Adjournment
The meeting was adjourned at 6:01 pm

Next Meeting: November 14, 2013
Visual Arts Commission 2014 Work Plan

GENERAL INFORMATION

CHARTER

The City of Cedar Rapids Visual Arts Commission is a nine member Commission appointed by the May and approved by the City Council. The Commission was established as the recommending body regarding public visual art within the City by Resolution No. 316-2-94 dated February 23, 1994.

CHARTER GOALS

1. To improve the appearance and cultural climate of the city, so as to enhance quality of life and community prestige.
2. Involve the public in the selection and dedication of public art.
3. Use eligible funds wisely to incorporate public art in our city.
4. To use art as an aid in economic development.
5. To encourage local artists by supporting their works and efforts.
6. To incorporate visual arts in the design process of qualifying projects.

MEETINGS

Scheduled meetings are held on the second Thursday of every month unless otherwise published, beginning at 4:00 pm at City Hall.

CONTACTS

Commissioners and Term

Jim Kern, Chair Term thru 2014
Andi Londquist Term thru 2014
Ann Knierim Term thru 2015
Arbe Bareis Term thru 2015
Marilee Fowler Term thru 2015
Lynn Ocken Term thru 2016
VACANT
VACANT

City Council Liaison

TBD

Staff Liaisons

Seth Gunnerson
319.286.5129
s.gunnerson@cedar-rapids.org
2013 Highlights

- Installation of $100,000 sculpture entitled “Distortion”, by Volkan Alkanoglu, in the US Cellular Center Lobby
- Installation of five original paintings by local artists (John Paul Schafer, Sue Hettmansperger, Mary Zeran, and Susan White) in US Cellular Center
- Installation of “Crystal Impression” by Tom and Jean Latka at Amphitheater
- Restoration of several works of art for the Paramount Theater
- Ignite Event held March 7, attended by nearly 100 residents. Led to downtown intersection Mural Project in July

Advise City Council on Public Art Collection

Goals and Ongoing Tasks

- Review Gift Art Applications and make recommendations to the City Council for inclusion into the collection
- Review and make recommendations on mural applications
- Serve as recommending body on other matters pertaining to public art
- Assist groups interested in installing art in the community.
- Develop annual Work Plan

2014 Action Items

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost or resource</th>
<th>Timeline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elect Chair and Vice Chair</td>
<td>VAC</td>
<td>January, 2014</td>
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<tr>
<td>Develop 2015 Work Plan</td>
<td>VAC and Staff</td>
<td>October, 2014</td>
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<tr>
<td>Present Work Plan to Development Committee</td>
<td>VAC and Staff</td>
<td>October, 2014</td>
</tr>
<tr>
<td>Present Work Plan to City Council</td>
<td>VAC and Staff</td>
<td>January, 2015</td>
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Public Outreach and Education

Ongoing Tasks

- Promote newly acquired art in the community
- Develop promotional materials to educate and celebrate public art collection
- Represent the City at public events such as Downtown Farmer’s Markets.
- Seek resident input on ideas to enhance Cedar Rapids
### 2014 Action Items

<table>
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<tbody>
<tr>
<td>Develop promotional material for art collection – either pamphlets or downtown tours</td>
<td>Up to $10,000</td>
<td>Early 2014</td>
</tr>
<tr>
<td>Update website</td>
<td>Staff</td>
<td>Early 2014</td>
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<tr>
<td>Update photography to include new and relocated pieces</td>
<td>Up to $2,500</td>
<td>Mid 2014</td>
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### Stewardship of Public Art Collection

#### Ongoing Tasks
- Identify opportunities to purchase new art through the 2% for Arts Policy
- Make Recommendations on Gift Art Applications
- Identify maintenance and conservation needs for Public Art Collection

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<th>Timeline</th>
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<tr>
<td>• Research hiring of a Collections Manager to:</td>
<td>Up to $10,000</td>
<td>Early 2014</td>
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<tr>
<td>o Survey existing art</td>
<td></td>
<td></td>
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<td>o Maintain Records, including appraisal of art</td>
<td></td>
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<tr>
<td>o Develop Conservation Plan and schedule</td>
<td></td>
<td></td>
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<tr>
<td>• Install or deaccess public art currently in storage</td>
<td>Staff and VAC Subcommittee</td>
<td>Early 2014</td>
</tr>
<tr>
<td>• Identify opportunities to purchase art as part of the 2% for art policy for FY2015</td>
<td>As available in FY15 Budget</td>
<td>Early 2014</td>
</tr>
<tr>
<td>• Work to develop budgets and timelines for any public art purchases through 2% for Arts Policy</td>
<td>Staff and VAC Subcommittee</td>
<td>Mid 2014</td>
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