HELP CEDAR RAPIDS DESIGN A NEW CITY FLAG!

We are looking for your input to help us design a new City flag. The final new design will be unveiled in June 2020 at next year’s Resident Appreciation Day at the Farmers Market.

GUIDELINES

1. **Keep It Simple:** The flag should be so simple it can be drawn from memory.

2. **Use Meaningful Symbolism:** A flag’s images, colors, or patterns should relate to what it symbolizes.

3. **Use 2-3 Basic Colors:** Limit the number of colors on the flag to three which contrast well and come from the standard color set.

4. **No Lettering or Seals:** Never use writing of any kind or an organization’s seal. These can’t be seen from a distance.

5. **Be Distinctive or Related:** Avoid duplicating other flags, but you can use similarities to show connections.

(Five basic principles of flag design from the North American Vexillological Association)

WHAT IS CEDAR RAPIDS TO YOU?

In the space below, sketch your flag design idea, then explain why you think the symbols, shapes and colors represent Cedar Rapids.

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The best flag designs can be recognized when they’re as small as a postage stamp! Imagine how your design will look when it is hanging from a tall flagpole.

Name __________________________ Email __________________________

Address _________________________ City __________________________ State ___ Zipcode ________

Submit a digital design, read more, and watch for updates at CITYOFCR.COM/CITYFLAG

By submitting your ideas, you are donating concepts to the Cedar Rapids Flag project. No concepts will be copyrighted. Any final design will be open for public use.