CITY OF CONWAY
COMMUNITY APPEARANCE BOARD
WEDNESDAY, FEBRUARY 13, 2013
CITY COUNCIL CHAMBERS - 4 P.M.

Present: George Ulrich, Jason Pippin, Amber Wall, Danny Clonts, Robert Miller
Absent: Robert Harper
Staff: Joe Henderson, Zoning Administrator; Barbara Tessier, Secretary
Others: Barbara Streeter, Louie Welch

A. CALL TO ORDER

Chairman Ulrich called the meeting to order at 4:00 p.m.

B. APPROVAL OF MINUTES

Clonts made a motion, seconded by Pippin, to approve the January 9, 2013 minutes as written. The vote in favor was unanimous. The motion carried.

C. CERTIFICATES OF APPROPRIATNESS

1. Conway Glass – Barbara Streeter, applicant, requests approval of one identification plaque for the Eastern South Carolina Heritage Region tourism initiative, which is to be mounted on the exterior wall at 209 Laurel Street, Unit B. (TMS # 137-06-19-011)

Barbara Streeter stated her name for the record.

Henderson said this was one of three locations in Conway that was listed on the Eastern South Carolina Heritage registry. He said Conway Glass was one of 75 overall sites. Henderson said staff recommended approval of the wall plaque for meeting the terms and conditions of Section 6.4 of the Historic Design Standards. He said this section allowed identification plaques, historic signs or site markers that are part of a local tourism initiative. He said this type of signage was also permitted to deviate from the requirements of Article 11 of the City of Conway Unified Development Ordinance. He said this plaque was permitted in addition to whatever signage Conway Glass already had permitted.

Wall asked if what the Board was looking at was the standard template for this type of program. She said in the historic district the plaques all looked the same. She
asked if this was the template that would be used for all three of the Conway locations. Streeter said all the signs within the region would look like what she was presenting. Henderson asked if it was a criteria that everyone have a sign that looked like this. Streeter said the ESCHR (Eastern South Carolina Heritage Region) made the signs.

Wall asked the location of the other two Conway locations. Henderson said they were Conway City Hall and the old Horry County Museum. Henderson said there might be other sites in Conway that could build on this registry. He said they might see these plaques all over town. He said the idea was to provide a brochure in hotels to publicize sites of interest towns that received the plaques. Streeter said the plaques were being given to 10 counties and they would be doing billboards and brochures.

Wall asked what the criteria was to get the designation. Streeter said she did not know all the criteria, but they designated Conway Glass as an art site because they provided free demonstrations to the public 9 months out of the year, and were open all the time, and that parking was available as well as being handicap assessable. She said they were one of the few art sites designated in the region. She thought there was a metal worker, a topiary person, etc.

Wall said it was a large sign. She asked if the other two plaques for the city would be the same size. Henderson said he thought this was a standard design and size. He said they could be stand alone. Streeter said they wanted her to put a stand alone sign out by the sidewalk, but she did not feel that would work. Henderson said it would have to be placed in a public right-of-way, and that would have needed City Council approval. He said with the museum the plaque could be put in the landscape area.

Pippin made a motion, seconded by Clonts, to approve the plaque. The vote in favor was unanimous. The motion carried.

B. Vaught Eye Associates – Louie Welch, applicant, requests approval of two sandblasted panels within an existing freestanding sign located at 1406 Main Street. (TMS # 123-14-14-005)

Louie Welch stated his name for the record.

Henderson said this was a formality of looking at a sign the Board had already looked at. Henderson said this was a sandblasted sign with some design modifications to it.

Clonts asked if the new sign was really that much darker than what was on the current sign. Welch said it would be the same color it had been. He said the sign had really faded. He said it was called Pine Needle Green.

Miller made a motion, seconded by Wall, to approve the sign. The vote in favor was unanimous. The motion carried.
D. PUBLIC INPUT

There was none.

E. ADJOURN

There being no further business to come before the Board, the meeting adjourned at 4:10 p.m.

Approved and signed this 13th day of March, 2013.

George Ulrich, Chairman