CITY OF CONWAY
COMMUNITY APPEARANCE BOARD MEETING
WEDNESDAY, OCTOBER 9, 2013
CITY COUNCIL CHAMBERS – 4:00 P.M.

Present: George Ulrich, Danny Clonts, Anne Bullock, Mary Catherine Cecil, Jason Pippin, Amber Wall
Absent: Robert Harper
Staff: Michael Leinwand, Planning Director; Barbara Tessier, Secretary
Others: Russell Richardson, Anne Washington

I. CALL TO ORDER

Chairman Ulrich called the meeting to order at 4:05 p.m.

II. APPROVAL OF MINUTES

Bullock made a motion, seconded by Cecil, to approve the September 25, 2013 minutes as written. The vote in favor was unanimous. The motion carried. Clonts asked for more definitive verbiage in staff’s recommendations to the Board.

III. CERTIFICATES OF APPROPRIATENESS

A. Paranormal Alley – Russell Richardson, applicant, requests approval of a hanging sign on the building located at 315 Main Street. (TMS # 137-02-02-022)

Russell Richardson stated his name for the record.

Leinwand said this would be signage on the Platt’s Alley side of the building using an existing hanging bracket. He said signage of up to 8 square feet was permitted, and this sign was only 2.25 square feet. He said the ordinance required the sign to be 8’ above the right-of-way, but the way the brackets were designed, there would be no foot traffic underneath the signage.

Leinwand said staff recommended approval of the proposed signage.

Cecil asked what type of things Richardson would be selling. Richardson said everything from paranormal research equipment, Ouija Boards, tarot cards to crystals.
Wall said she felt having the signage say Paranormal Alley conflicted with the alley being named Platt’s Alley. She said she thought it would be confusing. Leinwand said he thought there was a street sign in the rear of the alley. Richardson said he would not have a sign at the front of the building so there would not be a conflict. Wall said she still felt it was a conflict. She said to her it looked like the sign was naming the alley.

Bullock asked Richardson if the sign had already been made. Richardson replied the sign was already made. Ulrich said the board could not ask the applicant to change the name of his business.

Wall asked if there was anything in the ordinance to address this. She said she was not trying to inhibit what Richardson was trying to do. She wanted to be sure they made a good decision. She wanted to be sure they were not setting a precedent. Pippin said the body shop down the street was called 17 Auto located on Main Street. Leinwand said there was also Third Avenue Home on Third Avenue. Leinwand said there was nothing in the ordinance.

Wall asked where you entered his business. He said you could enter from the alley or from Main Street. Clonts said if someone asked where it was, you would say it’s on Platt’s Alley.

Cecil asked if Platt’s Alley was an official name. Leinwand said it was.

Wall asked if this agenda item could be tabled. Leinwand said it could be. Richardson said he wanted to be open before Halloween. Leinwand said he could have a temporary sign permit for 60 days.

Wall made a motion, seconded by Pippin, to permit temporary signage and to table the agenda item until the next CAB meeting. The vote in favor was unanimous. The motion carried.

**B. Hucks & Washington – Anne Washington, applicant, requests approval of landscape improvements and elevation improvements located at 1506 Main Street (TMS# 123-14-13-006) and 1508 Main Street (TMS# 123-14-13-004)**

Anne Washington stated her name for the record.

Leinwand said Ms. Washington had been before the board on August 28, 2013 to request building improvements to the property located at 1508 Main Street. He said the improvements included a new door, new siding, gray paint, and fencing. He said some of the improvements had been made, but a porch alteration was made recently without being reviewed by the board.
Leinwand said they had opened up a porch area on the eastern side of the building located at 1508 Main Street. He said they were also requesting landscaping improvements.

Leinwand said at 1506 Main Street, the applicant was proposing to replace the existing canopy on the northern side of the building to include a metal seam roof with wooden brackets. He also said the applicant requested raised planter beds to the side of the building. He said the planter walls were requested to be the same gray color as the existing building.

Leinwand said the guidelines did not address a lot of the requests, but they were voluntary improvements. He said it was more up to what the board thought looked good. He said he had no problems with it being approved as presented.

Clonts asked about the part that would be left open. Washington said it would be fenced in. She said they might put some of their outdoor furniture in that area.

There was a brief discussion concerning the wooden brackets on the canopy, but it was determined wood was appropriate. There was also a brief discussion about the landscaping.

Wall made a motion, seconded by Pippin, to approve the request as presented. The vote in favor was unanimous. The motion carried.

IV. PUBLIC INPUT

There was none.

V. ADJOURN

There being no further business to come before the Board, the meeting adjourned at 4:25 p.m.

Approved and signed this 4th day of November, 2013.

George Ulrich, Chairman