CITY OF CONWAY
COMMUNITY APPEARANCE BOARD MEETING
WEDNESDAY, SEPTEMBER 28, 2016
CITY HALL CONFERENCE ROOM – 229 MAIN STREET – 4:00 P.M.

Present: Jason Pippin, George Ulrich, Heather Whitley, Brenda Ivester
Absent: Danny Clonts, Paul Doyle
Staff: Jessica Hucks, Zoning Officer; Barbara Tessier, Secretary
Others: Adam Emrick, Chuck Cahoon, Elaine Sivret

I. CALL TO ORDER

Chairman Pippin called the meeting to order at 4:00 p.m.

II. APPROVAL OF SEPTEMBER 14, 2016 MINUTES

Whitley made a motion, seconded by Ivester, to approve the September 14, 2016 minutes as written. The vote in favor was unanimous. The motion carried.

III. CERTIFICATES OF APPROPRIATENESS

A. Horry County Government: The applicant requests approval for directory signage, to be placed on the grounds of the Historic Courthouse, located at 1201 Third Ave (TMS: 137-06-17-001 / PIN: 36804020043).

Emrick presented this agenda item to the Board. He said Horry County wanted to update their wayfinding signage to be more clear and concise and easy to read at a glance. He showed the Board various signage scenarios that the County would be installing in the future, but the agenda item today was for exterior directory signage at the historic courthouse at the front of the building facing Third Avenue and the rear of the building facing Second Avenue. Although this is governmental signage and did not need to be permitted, it was still in the Board’s purview to review.
Whitley made a motion, seconded by Ulrich, to approve the requested signage as presented. The vote in favor was unanimous. The motion carried.

B. **Tungsten Corporation**: The applicant, Angela Victoria, requests approval to demolish and remove the building located at 910 Fifth Ave and behind Anderson Brothers Bank, in preparation for new construction (TMS: 137-02-06-010 / PIN: 33813030017).

Hucks said the Board had granted final approval for the proposed expansion, in terms of materials and design at their September 14, 2016 meeting.

Ulrich made a motion, seconded by Ivester, to approve the demolition of the building as presented. The vote in favor was unanimous. The motion carried.

C. **Von Herrmann Law Firm**: The applicant, A1 Signs & Graphics, requests approval to install a wall sign, add door graphics, a hanging bracket sign, as well as an awning above the entrance to the building located at 212 Elm Street for the new location of the Von Herrmann Law Firm (TMS: 137-06-19-003 / PIN: 36804020051).

Hucks said the law firm was relocating to an adjacent building. She said the applicant was requesting a wall sign that would have a black background, with white letters and border and a gray drop shadow around the lettering to give the appearance of dimension. She said the material would be a dibond aluminum.

Hucks said the hanging bracket sign would be a double-sided alumacore sign, which would hang from a bracket on the left end of the building and have a 10’ clearance to the pedestrian right-of-way. She said it would be the same colors as the wall sign.

Hucks said the window graphics would be white vinyl lettering.

Hucks said the awning, which would hang above the front entrance, would be a black fabric with a straight edge.

Hucks said the requests were consistent with the UDO.

Ivester said she noticed the trees had been removed. Hucks said the city had removed them.

Ivester made a motion, seconded by Whitley, to approve the signage and awning request as presented. The vote in favor was unanimous. The motion carried.
III. BOARD INPUT

There was none.

V. STAFF INPUT

There was none,

VI. ADJOURN

There being no further business to come before the Board, the meeting adjourned at 4:10 p.m.

Approved and signed this 26 day of Oct, 2016.

Jason Pippin, Chairman