CITY OF CONWAY
COMMUNITY APPEARANCE BOARD MEETING
WEDNESDAY, NOVEMBER 14, 2012
COUNCIL CHAMBERS – 4:00 P.M.

Present: George Ulrich, Amber Wall, Robert Harper, Danny Clonts
Absent: Brooke David, Jason Pippin, Robert Miller
Staff: Joe Henderson, Zoning Administrator; Barbara Tessier, Secretary
Others: Nicholas Woodle, Oh Sew Cute; Ed Keating, Action Awnings; Ben Neeves, Seaboard Signs

A. CALL TO ORDER

Vice Chairman Ulrich called the meeting to order at 4:00 p.m.

B. APPROVAL OF MINUTES

Clonts made a motion, seconded by Ulrich, to approve the October 24, 2012 minutes as written. The vote in favor was unanimous. The motion carried.

C. DESIGN REVIEWS

1. Crady’s Restaurant – Action Awnings, LLC, applicant, requests approval of three awning replacements and one secondary awning sign located on the vertical portion of the center awning at 332 Main Street. (TMS# 137-02-01-001)

Ed Keating stated his name for the record.

Henderson said this request was for fabric replacement on three existing awnings. He said there was also a request for secondary awning signage. He said staff recommended approval of the awning recovering provided the awning was not considered a primary sign. Henderson began to read from the ordinance, which referred to the valance. Keating said the ordinance was not written with consideration of awning companies. He said the valance was usually on a traditional awning, which this was not. Keating said the placement of the signage would be on the vertical plane and it would be kept down low. He said the other two awnings would have a brown stripe going across the whole awning. He said the center awning would have the stripe coming from each side, but ending where the signage was placed.
Harper asked if the sign would be silk screened onto the fabric. Keating said it would be heat transferred.

Henderson passed around a picture of a hanging sign which was the primary sign. He said he thought the awning signage could be considered secondary.

Wall made a motion, seconded by Harper, to approve the request as presented. The vote in favor was unanimous. The motion carried.

Keating told Henderson that he thought the owner wanted to restore the hanging sign as well by repainting with the new colors and logo of the presented sign. Henderson showed a picture, explaining that the sign was faded and not legible. Henderson asked if it would be the same design. Keating said it would be the same design and colors so it matched. Henderson said he could amend the zoning permit to reflect that.

2. Gardner Law Firm – Seaboard Signs and Engraving, applicants, request approval to replace three face panels within an existing cabinet sign at 212 Main Street. (TMS# 137-02-92-013)

Ben Neeves stated his name for the record.

Henderson said the request was to replace the face panels in two non-conforming cabinet signs. He said previously the Board had permitted the face panels to be changed by the property owner. He said staff recommended approval for complying with the provision of the ordinance.

Robert Harper made a motion, seconded by Wall, to approve the request as presented. The vote in favor was unanimous. The motion carried.

3. Interactivity Marketing – Interactivity Marketing, LLC, applicants, are requesting approval of secondary window signs at 406 Main Street. (TMS# 137-02-06-023)

Henderson said this item had been deferred.

4. Oh Sew Cute Boutique – Nicholas Woodle, applicant, requests approval of one primary hanging sign for the front façade of 1020-A Fourth Avenue. (TMS# 137-02-05-007)

Nicholas Woodle stated his name for the record.

Henderson said Woodle had come last year for window signage. He said the requested signage met the size requirements.
Wall asked if that banner was permitted. Henderson said it was a temporary sign that would come down when the new sign was put up.

Henderson asked if the bracket was store bought. Woodle said he would fabricate one himself out of iron.

Clonts made a motion, seconded by Harper, to approve the sign request as presented. The vote in favor was unanimous. The motion carried.

D. STAFF INPUT

1. Staff requests review and approval of the 2013 Community Appearance Board meeting schedule.

Wall made a motion, seconded by Harper, to approve the 2013 Community Appearance Board meeting schedule. The vote in favor was unanimous. The motion carried.

E. PUBLIC INPUT

There was none.

F. ADJOURN

There being no further business to come before the Board, the meeting adjourned at 4:10 p.m.

Approved and signed this 13th day of December, 2012

Vice Chairman, George Ulrich