CAB
October 9, 2019

CITY OF CONWAY
COMMUNITY APPEARANCE BOARD MEETING
WEDNESDAY, OCTOBER 9, 2019
CITY HALL CONFERENCE ROOM – 229 MAIN STREET – 4:00 P.M.

Present: Troy Roehm, Matt Richardson, Duc Watts, Heather Whitley, Craig Smith, Jamie McLain, Brenda Ivester

Absent: None

Staff: Jessica Hucks, Planner; Alicia Shelley, Planning Assistant; Mary Catherine Hyman, Planning
   Director/Deputy Administrator

Other: Katie Powell, Hillary Howard, Tommy Simpson, Land Hurley

I. CALL TO ORDER

Chairperson Whitley called the meeting to order at approximately 4:00 p.m.

II. APPROVAL OF MINUTES

Watts made a motion to accept the minutes as written and it was seconded by Richardson to approve the September 25, 2019 minutes. The vote in favor was unanimous. The motion carried.

III. CERTIFICATE OF APPROPRIATENESS

The board decided to discuss the mural and come back to the awning request.

A. 301 Main Street (Papa’s General Store): The applicant, George C. Smith, requests approval of a wall mural and associated repainting of portions of the façade proposed for the Third Ave side of the building, located at 301 Main Street (PIN: 367-01-01-0057).

Craig Smith recused himself from this request.

Craig Smith stated that he would like to withdraw this request and resubmit the old plan from last meeting. He said that he had found the best artist and his goal is to improve the look of Downtown and present a mural with a General Store appearance. He requests that Tommy have the flexibility to improve the drawing as he sees fit. Smith said he likes the original submittal and requests the artist to proceed with this concept. He stated that this board did not approve all of the detail of the train mural.

Whitley said that the mural looked great, she liked the flourish with no pineapple but did not like the window above the awning on the original drawing.

Hucks informed the applicant that he should not withdraw his request but that the board could discuss the request before them and make changes. He also cannot have a reconsideration as the minutes from the last meeting were
already approved.

Roehm stated that he felt the board did not nitpick all the items. He stated that his main comments were related to lowering the mural window and sign heights to provide a greater separation between the actual second floor window sills and the mural windows and that Simpson confirm any trademark usage related to the imagery.

Whitley stated that they were just trying to get it architecturally correct and cleaner.

Smith said he thought the this was beyond the boards scope and ability regarding artistic things. He felt confident in the artist and things would be in good taste and appropriate to the time period and improve what was there.

Hillary Howard stated that the artist is replacing what is there, a blank canvas with an artist installation.

Simpson said that he thought of a starburst shutter or slit window over the awning, like a long rectangle. He agreed that it looked better with the windows lowered and equal on each side.

The board agreed and like the idea of the long rectangle above the awning.

Richardson inquired about the trademarks and wall color. Simpson has it cleared with Coke and the rendering showed the color but it would be a little warmer green. Smith said Coke has even considered giving him money to help pay for the mural.

Hucks said that although staff remained neutral, when the board was considering the train mural, the inspiration for the train was a photograph, which is what was approved, not necessarily every detail that was shown in the photograph. The completed mural does deviate from the photograph with some of the details.

Whitley said nothing changed but the windows.

Roehm reiterated that the windows were lowered and the sides were equaled out.

Ivester made a motion to approve the mural as presented with the artist the freedom with what he needs to do with changing the section above the awning. McLain seconded the motion and the motion carried unanimously.

B. **301 Main Street (Papa’s General Store):** The applicant, George C. Smith, requests approval of to replace the awning cover on the Third Ave side of the building, located at 301 Main Street (PIN: 367-01-01-0057).

Hucks stated that the applicant would like to replace the awning fabric on the Third Ave side of the building. The proposed color scheme is Havelock Brick, by Sunbrella (#4985).

Howard presented the board with the sample of the proposed awning fabric and color.

Ivester made a motion to approve the request as presented. Richardson seconded the motion. The motion carried unanimously.

C. **Re/Max Southern Shores – 1013 Third Ave:** The applicant, Haynes Sign Co, requests approval to install building identification sign / plaque above the rear door of the building located at 1013 Third Ave (TMS: 137-02-20-005 | PIN: 36701010014).

Hucks said that the applicant proposes to install a building identification sign/ plaque above the rear door of the
building for Re/Max Southern Shores, located at 1013 Third Ave. The proposed plaque measures 1’ (h) x 3’ (w), totaling 3 sq. ft. It is a thick routed HDU sign with raised text and graphics and recessed white background. Rendering was shown.

Hucks stated that the UDO allows a sign bearing only the name, number, letter, and/or symbol which identifies a particular building or occupant. Also, signs that do not exceed 4 sq. ft. indicating the name of the occupant, address of the premises may exist and are exempt from the permit process.

Watts made a motion to approve the request. McLain seconded the motion and the motion carried unanimously.

IV. PUBLIC INPUT

None

V. BOARD INPUT

None

VI. STAFF INPUT

None

VII. ADJOURN

There being no further business to come before the Board, a motion was made by Roehm and seconded by Richardson to adjourn the meeting at 4:35 p.m. The vote in favor was unanimous and the motion carried.

Approved and signed this 23rd day of October, 2019.

Heather Whitley, Chairperson