CITY OF CONWAY
COMMUNITY APPEARANCE BOARD MEETING
WEDNESDAY, FEBRUARY 28, 2018
CITY HALL CONFERENCE ROOM – 229 MAIN STREET – 4:00 P.M.

Present: Jason Pippin, Sheila Walberg-O’Neil, Troy Roehm, Heather Whitley
         Paul Doyle, Brenda Ivester, Craig Smith

Absent: N/A

Staff: Mary Catherine Hyman, Planning Director; Barbara Tessier, Secretary

Others: Louie Welch, Richard Tryon, Margaret Schafer

I. CALL TO ORDER
   Chairman Pippin called the meeting to order at 4:01 p.m.

II. APPROVAL OF MINUTES (FEBRUARY 14, 2018)
   Whitley made a motion, seconded by Sheila Walberg-O’Neil, to approve the
   February 14, 2018 minutes as written. The vote in favor was unanimous. The
   motion carried.

III. CERTIFICATES OF APPROPRIATENESS
   A. Welch Sign Co., applicant, requests approval to replace a sign panel
      on an existing monument sign and a wall for Ameriprise Financial
      located at 900-C Main Street (TMS: 123-14-18-006 / PIN: 33813010029)
      Hyman said Ameriprise Financial is a new business located at 900-C Main
      Street. This business is requesting the following new signage:

         Monument sign panel replacement: The proposed panel measures 0.93’ (h) x
         5.5’ (w), totaling (approx.) 5.11 sq. ft. It is a sandblasted sign panel with a black
         background and white letters/graphics. Rendering included with this packet.

         Wall sign: Max. sign area permitted (15%) of the facade. The proposed wall
         sign measures 2’ x 1.66’ (1.32 sq. ft.), which does not exceed 15% of the façade. The
         proposed is a sandblasted sign with a black background and white lettering.

         Whitley asked if the sign was dimensional. Welch said it was a sandblasted sign.
         Whitley asked if the wall sign was also dimensional. Welch said both signs were
         sandblasted.
Walberg-O'Neil made a motion, seconded by Doyle, to approve the signage request as presented. The vote in favor was unanimous. The motion carried.

B. **A-1 Signs & Graphics, applicant, requests a monument sign for Custom Auto Finance at the property located at 1110 Main Street (TMS# 123-14-16-001 / PIN 33812040058)**

Hyman said Custom Auto Finance is a new business located at 1110 Main Street. This business is requesting the following new signage:

**Monument Sign (on Main Street):** The sign area measures 3' (h) x 6' (w), totaling (approx.) 18 sw. ft. Max sign area permitted is 24 sq. ft. No internal illumination is proposed. The sign is a double sided FoamCraft Monument Sign, externally lighted with ground mounted LED flood lights. Colors include a dark blue background with red accents and white lettering. The base is gray.

Hyman said the signage met the size requirements. She said the sign was not internally illuminated, but would be lit by external lighting mounted on the ground.

Whitley asked if the sign was dimensional. Tryon said the letters were raised. Doyle asked what the depth of the letters was Tryon said ½ inch.

Doyle made a motion, seconded by Whitley, to approve the signage request as presented. The vote in favor was unanimous. The motion carried.

C. **Third Avenue Grill, LLC, the applicant requests approval of window graphics/decals for Third Avenue Grill located at 1022 Third Ave (TMS #137-02-02-015 / PIN: 36804020074).**

Hyman said Third Avenue Grill, LLC is a business located at 1022 Third Avenue. This business is requesting the following signage:

**Window graphics:** Each window measures (approx.) 7.2’ x 6.7’, totaling approx. 48 sq. ft. Max sign area permitted (25% of each window) is 12 sq. ft. per window. Each window graphic measures 4’x 2.41’, totaling 9.64 sq. ft.(each). The colors of the graphics include RGB #E50000 (reddish to darker red), teal blue HEX #00A9D (gradient to lighter teal) and silver (brushed metal look with gradient).

**Door graphics:** Door and logo measurements were not provided, however, graphics do not exceed 50% of glass pane in door.
Hyman said the signage met the size requirements.

Whitley asked about dimension. Hyman said dimensional lettering was not required on window graphics. Whitley asked if there was a wall sign and Hyman said there was no wall sign proposed at this time.

Whitley made a motion, seconded by Walberg-O'Neil, to approve the signage request as presented. The motion carried.

D. Judy Danford, applicant, requests approval to window signage on the front windows for Mountain Man Honey at the building located at 410 Main Street (TMS: 137-02-06-024 | PIN 33813030022)

Hyman said Mountain Man Honey is a new business located at 410 Main Street. This business is requesting approval of the following signage:

*Window graphics on larger windows:* Each window measures (approx.) 6.6' (w) x 5.83' (h), totaling approx. 38.8 sq. ft. Max sign area permitted (25% of each window) is 9.7 sq. ft. per window. Each window graphic totals 2.86 sq. ft. (each).

*Window Graphics on smaller windows:* The two smaller windows measure 2.5' (w) x 5.83' (h), totaling approx. 14.58 sq. ft. Max. sign area permitted (25% of each window) is 3.6 sq. ft. per window. Each “LOCAL HONEY” window graphic measures 1.3’ (w) x 1.8’ (h), totaling 2.34 sq. ft. per window.

*Door graphics:* Hours of operation will be located on the door, and will not exceed 50% of glass pane in door.

Whitley said it made more sense to reverse the signs on the windows. Walberg-O'Neil said it made sense for pedestrians and drivers as you would see the inside windows then.

Whitley asked what would be on the door. Hyman said it would just be the store hours.

Walberg-O'Neil made a motion, seconded by Ivester, to approve the signage request as presented. The vote in favor was unanimous. The motion carried.

**IV. PUBLIC INPUT**

There was none.

**V. BOARD INPUT**

There was none
VI. STAFF INPUT

Hyman told the Board that the developer of the apartments at the river had passed away over the weekend. She said she thought he might have had some partners that would still move forward with the project. She said it was also possible that someone else would pick up the project. She was asked if the project would have to come back before the CAB. Hyman said it would if the design of the building changed, it would have to start all over.

VII. ADJOURN

There being no further business to come before the Board, the meeting adjourned at 4:08 p.m.

Approved this 28 day of March, 2018

Jason Pippin, Chairman