CITY OF CONWAY
COMMUNITY APPEARANCE BOARD MEETING
WEDNESDAY, APRIL 12, 2017
CITY HALL CONFERENCE ROOM – 229 MAIN STREET – 4:00 P.M.

Present: Jason Pippin, George Ulrich, Paul Doyle, Brenda Ivester, Heather Whitley, Sheila Walberg-O’Neil

Absent: Craig Smith

Staff: Adam Emrick, Planning Director; Barbara Tessier, Secretary

Others: Allison Revisky; Jennifer Ward; Ashley Rowell

I. CALL TO ORDER

Chairman Ulrich called the meeting to order at 4:00 p.m.

II. APPROVAL OF MARCH 8, 2017 MINUTES

Pippin made a motion, seconded by Whitley, to approve the March 8, 2017 minutes as written. The vote in favor was unanimous. The motion carried.

III. CERTIFICATES OF APPROPRIATENESS

A. 320 Main Street: The applicant, A1 Signs & Graphics, requests approval to install a hanging bracket from an existing scroll bar and white vinyl door lettering for Sa’Shay on Main located at 320 Main Street (TMS # 137-02-01-019 | PIN 36701010031).

Emrick said this was a request for a hanging sign and door lettering/logo. He said hanging signs were permitted in the UDO and had to have a minimum clearance of at least 8' above any public right-of-way or private sidewalk. He said the permitted size would be 8 sq. ft. and this sign measured 6 sq. ft. He said it would be a sandblasted sign having a black background with gold lettering.

Emrick said the door signage would consist of the store logo and hours of operation in white vinyl. The permitted amount would be 3.9 sq. ft. and this signage would be only 3.0 sq. ft.

Doyle made a motion, seconded by Pippin, to approve the request as presented. The vote in favor was unanimous. The motion carried.
B. 310 Laurel Street: The applicant, Tyson Signs, requests approval to install window and door lettering and graphics for Sit n Sew located at 310 Laurel Street (TMS 1370202031 | PIN 36804020079).

    Emrick said the window graphic for the window and door were done in blue, yellow, and purple lettering with a red pincushion graphic and green and red button graphics. The window signage permitted was 11.875 sq. ft and what was proposed was 11.29 sq. ft. The door signage permitted was 3.90 sq. ft. and the proposed door signage was 1.53 sq. ft. Emrick said the temporary signage was currently installed. He said it met the UDO requirements.

    Doyle asked if there was a building sign. Emrick said there was not a building sign. Whitely asked about an awning. Emrick said there was already an awning there that was cantilevered in style.

    Pippin made a motion, seconded by Doyle, to approve the request as presented. The vote in favor was unanimous. The motion carried.

C. 1124 Third Avenue: The applicant, Jennifer Ward, requests approval to install a wall sign at RiverPaws Pet Spa located at 1124 Third Avenue (TMS# 1370203010 | PIN 36804020107).

    Emrick said the wall sign was constructed of a gray corrugated metal back, with a black PVC mounting board, with white MDF letters applied with spacers that provide the dimension. The paw print is made of solid wood. The letters and paw print are all varnished.

    Emrick said a primary sign was usually placed on the front of a building, but where the visibility of this building was from the side, he could support this sign being on the side of the building. Emrick said the allowable size of the wall sign could be 18 sq. ft. and this sign was 18 sq. ft.

    Whitely asked if it could be seen from the street. Emrick said it could be seen from the street.

    Pippin made a motion, seconded by Whitely, to approve the request as presented. The vote in favor was unanimous. The motion carried.

IV. BOARD INPUT

    Ulrich recognized Shelia Walberg-O’Neil as a new Board member.

    Pippin asked Emrick to go over the presentation he had made to the Board at the last CAB meeting about implied dimension of signs.

    Emrick said the applications the Board had been receiving recently were not providing dimension. He told the Board they could be stricter than what the guidelines outlined. He said they could have higher standards.
Doyle asked if the ordinance should be changed to require actual dimension for signs. Emrick thought they could handle it without an ordinance amendment.

Pippin said the Board needed staff to point out when signage was not dimensional. He said if staff said the signage met the requirements, they approved it.

Emrick said the Board could see signage on a conceptual basis to discuss and decided if a sign gave implied dimension or not. He said any sign that came in could be tabled if the Board was not comfortable with the design.

V. STAFF INPUT

Emrick said that Craig Smith from Papa's General Store had also been appointed to the Board, but he had a previous commitment and would be at the next meeting.

VI. ADJOURN

There being no further business to come before the Board, the meeting adjourned at 4:10 p.m.

Approved and signed this 3rd day of May, 2017

George Ulrich, Chairman