CALL TO ORDER
Chairman Pippin called the meeting to order at 4:00 p.m.

APPROVAL OF MINUTES
Bullock made a motion, seconded by Doyle, to approve the January 13, 2016 minutes as written. The vote in favor was unanimous. The motion carried.

CERTIFICATES OF APPROPRIATENESS
Because the applicant for the first agenda item was not present, the Board agreed to hear the other applicants rather than wait.

Jenn's Southern Threadz – Jennifer Hucks, applicant, requests approval to install a wall sign, door decal, and a hanging bracket sign Jenn's Southern Threadz new location at 1101 Third Avenue. (TMS # 137-06-19-015 / PIN # 36804020061)

Hucks said Jenn's Southern Threadz was relocating from its present location to 1011 Third Avenue. She said the requested wall sign would be made of vinyl letters applied to an aluminum backing. The colors of the sign would be navy blue with silver lettering.

The hanging signage that was requested had already been approved to be hung at her current location. Hucks said the current request was to hang the bracket off the Laurel Street side of the building. However, a hanging sign is only permitted if there is a public entrance on the same side of the building. The Laurel Street side has no public entrance. A wall
sign would be permitted as this building is located on a corner. Hucks said a variance would be required to be approved to allow the hanging sign to be placed on the Laurel Street side. In the meantime, the hanging sign would be permitted to be hung on the Third Avenue side of the building.

The lettering for the window signage would be white vinyl.

Doyle made a motion, seconded by Whitley, to approve as presented, with the hanging bracket approved to be hung on the Third Avenue side of the building. The vote in favor was unanimous. The motion carried.

D. Groucho’s Deli – Wesley Harris, applicant, requests approval to install two wall signs, multiple window decals, a hanging bracket sign, and external lighting for Groucho’s Deli located at 219/223 Laurel Street. (TMS # 137-06-19-014 / PIN # 36804020063)

Hucks said this building had formerly been the location of Dilly Beans. Hucks said that the applicant had requested to install two wall signs; one on the front of the building and one on the alley side of the building, a hanging bracket sign on the front of the building, multiple sign graphics to the windows, and several outdoor light fixtures to provide for the external illumination of the signage.

Hucks said the hanging bracket sign was existing and would be refaced. She said all the requested signage met the requirements of the UDO.

Hucks said the wall signs were a white background with red and black graphics and black outline. She said they were corporate logo signage. The window graphics would all be white vinyl in red, black and/or white.

The proposed lighting for the hanging bracket signage would be two aluminum waterproof LED outdoor lights. There would be two angled gooseneck lights around the wall sign on the alley side of the building, and there would be 6 copper finish outdoor lights on the front façade of the building for illumination.

Whitely made a motion, seconded by Doyle, to approve the request for wall signage, the hanging bracket sign, the window graphics and all requested lighting as presented. The vote in favor was unanimous. The motion carried.
B.  **Fair Fashions & Formal Wear – Mike Harrelson, applicant, requests approval to install a wall sign on the front of the building located at 314 Main Street. (TMS # 137-06-19-011 / PIN # 36701010034)**

Hucks said this was a request for a flat sign made of di-bond aluminum. She said the sign was black with white lettering. She said the sign met the requirements of the UDO, but was not consistent with the Community Appearance Design Guidelines with regard to the sign materials and the diameter of the sign. Hucks said staff's recommendation was for the Board to thoroughly review the request.

Whitley said she did not think the sign was very readable. Doyle said there were two issues. The first being that it did not give the appearance of being three-dimensional and that it was difficult to read. Harrelson said he thought it would look nicer if it had the three-dimensional look. Hucks called the Board's attention to the recent Pink Ivy signage that used foam behind the letters to give the dimensional look. She said that would also be an option to this signage.

Doyle said he wanted to see the sign with the dimensional look. He said the Board had made others comply with that section of the Design Guidelines. Whitley agreed. Doyle told Harrelson that the sign did not actually have to be three-dimensional, but to have the appearance of being so.

Harrelson said he could make the letters of out PVC.

Pippin said that Harrelson should come back with the details of how he was going to make the sign appear three -dimension.

Doyle made a motion, seconded by Whitley, to deny the sign as presented and to come back with a graphic representing the impression of dimension. The vote in favor was unanimous. The motion carried.

A.  **The Law Office of Carola Grabert-Lowenstein, LLC/Hedgepath, Martin and Associates, Inc. – The applicants request approval to install window decals for businesses located at 211 Laurel Street. (TMS # 137-06-19-011 / PIN 36804020067)**

The applicant had not come, but the Board decided to hear the item.

Hucks said the window to the left of the front door would contain the graphics for the law firm and the right side would be for the Hedgepath firm. She said all lettering and graphics on both windows would be oracal gold vinyl.
Hucks said the Design Guidelines suggest that window signage must be approved as secondary signage. She said she was not aware that the applicants had any plans to change the existing wall signage.

Whitley made a motion, seconded by Clonts, to approve the window lettering and graphics as present. The vote in favor was unanimous. The motion carried.

IV. BOARD INPUT

There was none.

V. STAFF INPUT

Staff told the Board that there was an opportunity coming up in April for the required training in Columbia. No details were available at this time.

VI. ADJOURN

There being no further business to come before the Board, the meeting adjourned at 4:27 p.m.

Approved this 10 day of Feb, 2016.

[Signature]

Jason Pippin, Chairman