Visual Arts Commission Agenda
January 9, 2020 | 3:30 – 5:00 pm
Collins Conference Room (Lower Level)
101 1st Street SE, Cedar Rapids IA

1. Roll Call

2. Approval of Minutes – December 12, 2019

3. Public Input

4. Action Items
   a. Election of Officers
   b. League of Women Voters sculpture

5. Update and Discussion Items
   a. UFG Pocket Plaza Call for Artists
   b. Updates on Lantern Light Sculpture

6. Member Updates/Announcements

7. Adjournment

Next Meeting: February 13, 2020

Anyone who requires an auxiliary aid or service for effective communication, or a modification of policies or procedures to participate in a City program, service, or activity, should contact the Community Development Department at (319) 286-5041 or email CommunityDevelopment@cedar-rapids.org as soon as possible.
Visual Arts Commission Minutes  
Thursday, December 12, 2019 | 3:30pm  
Collins Conference Room (Lower Level)  
101 1st Street SE, Cedar Rapids IA

1. Roll Call  
Commissioners Present: Kayt Conrad—Chair, David Van Allen—Vice Chair, Lynn Ocken, Jonathan Berger, Liz Burgin, Anne Johnson, Elizabeth Rhoads Read, John Soukup  
Commissioners Absent: Maria Moore  
Community Development Staff Present: Sylvia Brueckert

2. Approval of Minutes  
November 14, 2019 minutes. Ocken motioned to approved, seconded by Rhodes Read. Motion passed unanimously.

3. Public Input  
None.

4. Action Items
   a. Review of proposals for U.S. Cellular Center Lantern and possible selection  
      Commissioners reviewed answers to questions sent to four artists. A subcommittee made up of Conrad, Ocken, and Johnson recommended Carlson and Fleming as top candidates based on their answers to these questions. After some discussion and debate, the Commission voted to award the contract to Fleming. Motion by Johnson, seconded by Ocken. Motion passed 6-2, with Rhodes Read and Berger opposed.
   
   b. League of Women Voters Sculpture Proposal  
      Rhodes Read provided an update to the Commission on the proposed sculpture. We are currently waiting to hear about a cost estimate from Alliant for lighting for the sculpture. Rhodes Read also shared some concept sketches. No action at this time.
   
   c. 2020 Work Plan  
      The Commission reviewed the 2020 work plan. Conrad submitted recommended additions that will be incorporated. Ocken motioned to approve, seconded by Rhodes Read. Motion passed unanimously.

5. Update and Discussion Items
   a. UFG Pocket Plaza  
      Staff provided a brief update related to the ground-level panels. The Commission recommended increasing the payment amount for the Call for Artists to include these panels as well. The Call will be released in early January.
   
   b. Utility Box Art Pilot Program  
      Naomi Miller, a student at Iowa BIG, presented an idea to do a pilot project of art on utility boxes. Miller plans to work on designing and installing art on one utility box, with a few proposed locations. The Commission expressed support and recommended focusing on the utility box near Kennedy High School.
c. “Addressing our Aging Population” Survey—Mercy Medical Center
Conrad shared a survey request from Mercy Medical Center. Commissioners will share their thoughts with Conrad and she will submit the completed survey.

6. Member Updates/Announcements

None.

7. Adjournment
Conrad motioned to adjourn, seconded by Ocken. Motion passed unanimously and the meeting adjourned at approximately 5:00pm.
Call for Artists — UFG Pocket Plaza Banner Art - $1,500

The City of Cedar Rapids has announced a call for submissions of digital art proposals for an installation proposed at the new Pocket Plaza in Downtown Cedar Rapids on 2nd Street SE between 3rd Ave SE and 2nd Ave SE. This project is meant to complement the design of the new plaza yet become an important visual focal piece for Downtown Cedar Rapids. The site includes two opportunities for art: a banner mural to be located on the side of the building currently occupied by Cobble Hill Restaurant, and 5 panels located near the seating area of the plaza (see attached images).

We are seeking original digitized designs that can be printed on four (4) 8’ x 15’ fabric panels to be installed on the wall and on five (5) 3’ x 4’ 9” panels to be attached to existing frames along the rear fence of the plaza. The fabric panels may be assembled in a number of layouts depending on the needs of the proposed image.

The images will be printed and installed at the cost of the City. The pocket plaza is expected to be complete by Spring 2020.

The selected artist will receive $1,500 for their work.

Submission Details:

- The deadline for submissions is 5pm CT, March 9, 2020.
- Final selection will be made March 12, 2020 and artist notified soon thereafter.
- Proposals should complement the design and existing public art of the new Pocket Plaza. See attached images of the plaza space and sculpture to be installed.
- Artists will be limited to 4 proposals each. Each proposal will consist of no more than one (1) image each and may include a short (200 word max) description.
- Submissions are conceptual and can be adjusted prior to printing, but should reflect the design planned for this site.
- Files submitted should be no larger than 2mb, and txt, pdf, doc, docx, xls, xlsx, or jpg format only. Larger files will be requested from the selected artist.

Submissions must be made via email to s.brueckert@cedar-rapids.org. Feel free to reach out with any questions on the project.

Printing and installation will occur in Spring of 2020.
Location for four 8’ x 15’ fabric printed panels

Example of mural site with panels installed.
Pocket Plaze site plan

Rendering of panels and adjacent seating area
Photo of pocket plaza

Five frames for 3’ x 4’ 9” panels to be printed with art
Image of site with example fence panels and mural panels installed.

Scale model of sculpture by Cara Briggs Farmer, to be located in the north portion of the plaza.