Visual Arts Commission Agenda
December 12, 2019 | 3:30 – 5:00 pm
Collins Conference Room (Lower Level)
101 1st Street SE, Cedar Rapids IA

1. Roll Call

2. Approval of Minutes – November 14, 2019

3. Public Input

4. Action Items
   a. Review of proposals for U.S. Cellular Center Lantern and possible selection
   b. League of Women Voters Sculpture Proposal
   c. 2020 Work Plan

5. Update and Discussion Items
   a. UFG Pocket Plaza
   b. Utility Box Art Pilot Program—IowaBIG students
   c. “Addressing our Aging Population” Survey—Mercy Medical Center

6. Member Updates/Announcements

7. Adjournment

Next Meeting: January 9, 2020

Anyone who requires an auxiliary aid or service for effective communication, or a modification of policies or procedures to participate in a City program, service, or activity, should contact the Community Development Department at (319) 286-5041 or email CommunityDevelopment@cedar-rapids.org as soon as possible.
**Visual Arts Commission Minutes**
Thursday, November 14, 2019 | 3:30pm
Collins Conference Room (Lower Level)
101 1st Street SE, Cedar Rapids IA

1. Roll Call

*Commissioners Present:* Kayt Conrad—Chair, Lynn Ocken, Jonathan Berger, Maria Moore, Liz Burgin, Anne Johnson, Elizabeth Rhoads Read, John Soukup

*Commissioners Absent:* David Van Allen

*Community Development Staff Present:* Sylvia Brueckert

2. Approval of Minutes

October 10, 2019 minutes. Burgin motioned to approved, seconded by Moore. Motion passed unanimously.

3. Public Input

None.

4. Action Items

   a. Review of proposals for U.S. Cellular Center Lantern and possible selection

   Commissioners reviewed proposals from seven artists. They determine four finalists for whom they would like to ask follow up questions about their proposals. These finalists are Erik Carlson, John Fleming, Philip Vaughan, and Jeff Zischke. Commissions will send these questions to staff by 11/21. Staff will combine questions and send to artists with a deadline for responses of December 2. A subcommittee that includes Conrad, Ocken, and Johnson, with Moore and Berger as alternates, will meet on December 4 to determine if interviews are necessary to make a selection.

5. Update and Discussion Items

   a. VAC Approval Process

   Staff provided a one-sheet handout that explains the VAC approval process for art on public property. Commissioners provided comments that will be incorporated into the final document.

   b. Draft 2020 Work Plan

   Commissioners will review and send comments on the work plan by December 2. Staff will make changes as needed, and the work plan will be on the agenda for approval at the December 12 meeting.

   c. UFG Pocket Plaza Call for Artists

   Commissioners discussed the release date and deadlines for a Call for Artists. Call for artists will be released early January 2020, with submissions due early February for review and selection at the February 13 meeting.

   d. League of Women Voters Proposal

   Rhoads Read asked a question about lighting on-site for an artist who is interested in proposing a project. Staff will find out and reach out with an answer.

6. Member Updates/Announcements
a. Grant application for utility box art
Staff informed the Commission about a grant opportunity. Staff plans to apply for a pilot program of art on traffic utility boxes along 6th St SW, in partnership with students from IowaBIG.

7. Adjournment
Johnson motioned to adjourn, seconded by Rhoads Read. Motion passed unanimously and the meeting adjourned at approximately 5:00pm.
City of Cedar Rapids Visual Arts Commission  
Work Plan for 2020

Approved by the Cedar Rapids City Council on __________

General Information

CHARTER
The City of Cedar Rapids Visual Arts Commission is a nine member Commission appointed by the Mayor and approved by the City Council. The Commission was established as the recommending body regarding public visual art within the City by Resolution No. 316-2-94 dated February 23, 1994.

MEETINGS
The Visual Arts Commission meets every second Thursday of the month at 3:30 p.m. unless otherwise published. Meetings are held in the Collins Conference Room of City Hall, 101 First Street SE.

COMMISSIONERS and CONTACTS

Commissioners                      Staff Liaisons
Kayt Conrad, Chair                 Sylvia Brueckert
David Van Allen, Vice-Chair       (319) 286-5428
Jonathan Berger                   s.brueckert@cedar-rapids.org
Elizabeth Burgin                   Bill Micheel
Anne Johnson                      (319) 286-5063
Lynn Ocken                        b.micheel@cedar-rapids.org
Maria Moore                       
Elizabeth Rhoads Read              
John Soukup

This work plan serves as a guide to action and may be adapted or revised as new events and opportunities arise.
**Completed Tasks in 2019**

<table>
<thead>
<tr>
<th>Task</th>
<th>Completed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Supported <em>Shifting Ground-Outro Chao</em>, a partnership with Mt. Mercy University and the Iowa Ceramics Center and Glass Studio</td>
<td>February 2019</td>
</tr>
<tr>
<td>Elected Chair and Vice Chair</td>
<td>February 2019</td>
</tr>
<tr>
<td>Identified site and issued Call for Artists for U.S. Cellular Center Light Sculpture</td>
<td>Fall 2019</td>
</tr>
<tr>
<td>Supported stormwater drain mural project</td>
<td>Summer 2019</td>
</tr>
<tr>
<td>Partnered with League of Women Voters on Centennial Memorial</td>
<td>In Progress</td>
</tr>
<tr>
<td>Completion of UFG Pocket Park</td>
<td>In Progress</td>
</tr>
<tr>
<td>Developed 2020 Work Plan</td>
<td>Fall/Winter 2019</td>
</tr>
</tbody>
</table>

**Work Plan**

**VISION**

Cedar Rapids will be *the* destination for visual arts in Iowa.

**MISSION**

Elevate the quality and profile of visual arts in Cedar Rapids.

**WORK PLAN STRATEGIES**

1. Elevate the level of art to improve the appearance and cultural climate of the City to create a place where a diverse range of artistic values are welcomed and expressed.
2. Demonstrate that visual art generates tangible economic value in Cedar Rapids.
3. Connect residents and visitors with the community through engagement and celebration of the arts.
4. Attract national and international artists to Cedar Rapids while promoting local artists and events within the community.

**GOAL 1: Manage the City’s Art Collection**

**Ongoing Tasks**

1. Review Gift Art Applications and make recommendations to the City Council for inclusion into the collection
2. Review and make recommendations on applications for art on public property
3. Serve as recommending body on other matters pertaining to public art
4. Review and make recommendations on placement of pieces in the City art collection
5. Review and make recommendations on deaccessioning pieces of the City art collection
6. Maintain inventory of art in the city and ensure identification is in place for all displayed public art
7. Develop an annual Work Plan
<table>
<thead>
<tr>
<th>Task</th>
<th>Lead</th>
<th>Completion Timeline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Review condition of pieces from 2016 Survey and identify any short term maintenance needs</td>
<td>VAC and Staff</td>
<td>Spring-Summer 2020</td>
</tr>
<tr>
<td>Select an artist for the U.S. Cellular Center Light Sculpture and assist in installation</td>
<td>VAC and Staff</td>
<td>Fall 2019-Summer 2020</td>
</tr>
<tr>
<td>Identify an artist to create banner art for the UFG Pocket Plaza</td>
<td>VAC and Staff</td>
<td>Winter-Spring 2020</td>
</tr>
<tr>
<td>Review approval process for public art and update if necessary</td>
<td>VAC and Staff</td>
<td>Spring 2020</td>
</tr>
<tr>
<td>Develop a Public Art Master Plan that identifies gaps and prioritizes areas for additional art</td>
<td>VAC and Staff</td>
<td>Fall 2020-2021</td>
</tr>
<tr>
<td>Develop 2021 Work Plan</td>
<td>VAC and Staff</td>
<td>November 2020</td>
</tr>
<tr>
<td>Maintain inventory of art in the city and ensure identification is in place for all displayed public art</td>
<td>VAC and Staff</td>
<td>Ongoing</td>
</tr>
</tbody>
</table>

**GOAL 2: Public Outreach and Education**

**Ongoing Tasks**
1. Promote newly acquired art in the community
2. Conduct public events and outreach to promote the City’s Art Collection
3. Engage colleges and universities to partner and bring guest artists to Cedar Rapids
4. Develop promotional materials to educate and celebrate public art collection
5. Represent the City at public events such as Downtown Farmer’s Markets
6. Seek resident input on ideas to enhance Cedar Rapids

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<th>Task</th>
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<th>Completion Timeline</th>
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<tr>
<td>Update and reprint Brochure</td>
<td>VAC subcommittee and Staff</td>
<td>Fall 2020</td>
</tr>
<tr>
<td>Include public participation in the development of the Public Art Master Plan</td>
<td>VAC and Staff</td>
<td>Fall 2020-2021</td>
</tr>
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**GOAL 3: Support Arts within the Community**

**Ongoing Tasks**
1. Assist and provide guidance to groups interested in installing art in the community
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</tr>
</thead>
<tbody>
<tr>
<td>Explore interaction with existing and new art groups and organizations in community, and how to be notified of upcoming projects</td>
<td>VAC subcommittee and staff</td>
<td>Ongoing</td>
</tr>
</tbody>
</table>